



## CPD Book Review Guidelines

The USC Center on Public Diplomacy at the Annenberg School (CPD) invites submissions from scholars, researchers, practitioners and professionals from around the world to its online Book Reviews section. CPD seeks reviews of recent and classical publications related to public diplomacy across a variety of disciplines.

### **RELEVANCE:**

- In an effort to understand and contribute to one of the major issues of our time, the Center is interested in public diplomacy as it pertains to a wide range of actors around the globe. We welcome submissions that address contemporary public diplomacy challenges from an international perspective.
- The Center's understanding of public diplomacy provides a wide scope for inquiry. We are interested in government-sponsored cultural, educational and informational programs, citizen exchanges and broadcasts used to promote the national interest of a country through understanding, informing, and influencing foreign audiences. In addition to government-sponsored programs, the Center is equally concerned with what has been termed the 'new public diplomacy' which does not see public diplomacy as an activity unique to states, but rather aims to capture the emerging trends in international relations where non-state actors, supranational and subnational players develop public diplomacy policies of their own.
- The above is not an exhaustive list of focus areas and the Center will consider any original book reviews related to public diplomacy.
- While allowing for a variety of perspectives and approaches, a successful book review should include a detailed exposition of how the book fits into the current thinking on the subject of public diplomacy. Submissions that are not seen as relevant to the field will not be published.
- Timely reviews of recently published works are strongly encouraged.

## **FORMAT:**

- Book reviews should not exceed 1,000 words in length.
- Reviewers should provide a critical assessment of the book under review, addressing its strengths along with any significant shortcomings.
- Since CPD Book Reviews are intended for online viewing, reviewers should provide relevant links to sites that cover the topic, the author, or the book whenever feasible.
- Reviewers should include a brief biographical note at the conclusion of their review.

## **EDITORIAL POLICY:**

- Submissions should be free from grammatical errors.
- Reviewers should not quote or paraphrase, without proper attribution, language or ideas that appear in published or unpublished sources.
- CPD does not accept book reviews that have been published elsewhere.
- CPD's editorial staff will review and edit submissions before posting.
- If deemed necessary, authors might be asked to revise or copy edit before a book review is published.
- Once a book review is published, no further changes will be made to the text.
- Authors should welcome dialogue with CPD's readership over the contents of their book review.
- CPD reserves the right to determine what is unacceptable content or format on a case-by-case basis, and our definitions are not limited to this list.

**If you are interested in writing a book review, please send a brief bio and a proposal of your review with the subject heading "Book Reviews" to: [cpd@usc.edu](mailto:cpd@usc.edu).**