



FULBRIGHT VISITING RESEARCH CHAIR IN PUBLIC DIPLOMACY AT THE UNIVERSITY OF SOUTHERN CALIFORNIA

ELIGIBILITY REQUIREMENTS

- ESTABLISHED SCHOLAR OR JUNIOR SCHOLAR WITH PROMISING RESEARCH RECORD
- EXPERTISE IN ONE OF THE IDENTIFIED AREAS OF RESEARCH
- CANADIAN CITIZENSHIP
- PROFICIENCY IN ENGLISH

FIELDS OF RESEARCH

RELEVANT PUBLIC DIPLOMACY TOPICS INCLUDE, BUT ARE NOT LIMITED TO:

- CULTURAL DIPLOMACY
- THE RHETORIC OF WAR, PEACE, DIPLOMACY AND RELIGION
- THE ROLE OF OLD AND NEW COMMUNICATION TECHNOLOGY
- COMMUNICATION WITH DIVERSE AUDIENCES
- CREATING COMMON PROTOCOLS FOR INTERCULTURAL DIALOGUE

BENEFITS

- US\$25,000 FOR ONE SEMESTER (4.5 MONTHS)
- HEALTH INSURANCE
- VISA SERVICES
- ON-CAMPUS SUPPORT
- FULBRIGHT ENRICHMENT OPPORTUNITIES

DEADLINE :

NOVEMBER 15, 2006

APPLICATION FORM
AVAILABLE ON-LINE AT:

WWW.FULBRIGHT.CA

THE CANADA-U.S. FULBRIGHT PROGRAM

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Resident in the Center on Public Diplomacy at the University of Southern California (USC), the Fulbright Visiting Research Chair will conduct research and teach one course at the graduate or undergraduate level. In addition, the Fulbright Visiting Research Chair in Public Diplomacy will have opportunities to deliver public lectures, give seminar presentations, participate in conferences, and otherwise contribute to the ongoing research activities of the at USC.

The USC Center on Public Diplomacy is a premier academic research, teaching and training facility created and run jointly by the Annenberg School for Communication and the School of International Relations. The Center conducts research and offers courses that specifically emphasize the examination of public diplomacy and soft power as both a theoretical and applied subject area. Studies and courses embrace an interdisciplinary approach, integrating past scholarship with contemporary perspectives.

The Center benefits from its strategic location in Los Angeles, a vital center for communication and commerce and an international entertainment capital that encompasses the motion picture, television, radio and music industries as well as one of the world's most vibrant art communities. Los Angeles is a highly diverse region that is home to the nation's largest international population.

For further information, please contact Joshua S. Fouts, the Center's Director at 213-821-2078 or cpd@usc.edu.



"It's an honour to inaugurate this chair; I'm looking forward to pursuing my research on technology restriction-systems in an academic setting, and to being part of the academic discourse on the ways that technology can either liberate or control us."

Cory Doctorow
2006 Fulbright Visiting Chair in Public Diplomacy

"In order to 'revolutionize' the paradigm of public diplomacy, we need to explore how, why and when public diplomacy succeeds; when and why it does not; and what constitutes success and failure."

USC CENTER ON
PublicDiplo**acy**

A Partnership of the USC Annenberg School for Communication and the USC College of Letters, Arts & Sciences' School of International Relations

- USC Center on Public Diplomacy Vision Statement