

# NEAL MOSES ROSENDORF, PH.D.

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## CURRENT STATUS: Independent Scholar/Writer, U.S. International History

### EDUCATION:

**Harvard University**, Ph.D., history, 2000

**Ohio University**, M.A., history, 1991

**Rutgers University**, B.A., history, 1987

### ACADEMIC POSITIONS:

**Fellow**, Center on Public Diplomacy, University of Southern California, 2007-09

**Assistant Professor** of U.S. International History, Long Island University, 2003-09

**Lecturer (B) in History**, University of Queensland, Brisbane, Australia, 2002-03

**Adjunct Lecturer in Public Policy**, Kennedy School of Government, 2001

### CURRENT RESEARCH TOPICS:

The American Entertainment Industry and Soft Power as a Factor in International Relations

International Expositions, Global Culture and Soft Power

The “Capital of the World” and the “World Capitol”: Relations between New York City and the United Nations Since 1945

### AREAS OF CONCENTRATION:

Modern U.S. foreign relations and international relations; public/cultural diplomacy history and concepts; history of the US entertainment industry; globalization history and concepts

### PUBLICATIONS (Book, Refereed Articles and Book Chapters):

*Hollywood Icarus: The Life and Times of Samuel Bronston, Builder of “Hollywood in Madrid” in Franco Spain* (with Paul G. Nagle; University of Texas Press, in contract)

“Hollywood, Dictatorship and Propaganda: Samuel Bronston’s Special Relationship with the Franco Regime, 1957-1973,” in Kenneth Osgood and Brian Etheridge, eds., *The United States and Public Diplomacy: New Directions in Cultural and International History* (Brill, 2010)

“Renewing and Reinventing US Cultural Diplomacy: Strategic Overview and Prescriptions,” in Philip Seib, ed., *American Public Diplomacy* (Palgrave, 2009).

“International Expositions” (featured article entry [4200 words] in Akira Iriye and Pierre-Yves Saunier, eds., *The Palgrave Dictionary of Transnational History*, Palgrave, 2009)

“Hollywood in Madrid: American Film Producers and the Franco Regime, 1950-70” (*Historical Journal of Film, Radio and Television*, March 2007—**IAMHIST-Carfax Prize for best HJFRT article in 2007**)

“Be El Caudillo’s Guest: The Franco Regime’s Quest for Rehabilitation and Dollars After World War II Via the Promotion of U.S. Tourism to Spain” (*Diplomatic History*, June 2006)

**PUBLICATIONS (Book, Refereed Articles and Book Chapters, continued):**

“Globalization During the Cold War” (featured article entry [3300 words] in Ruud van Dyck, Jeremi Suri, et al., eds., *Encyclopedia of the Cold War*, Routledge/MTM, 2008)

“Social-Cultural Globalization: Concepts, History, and America’s Role” (chapter in Joseph S. Nye and John Donahue, eds., *Globalization and Governance in the 21<sup>st</sup> Century*, Brookings Institution Press, 2000)

“John Foster Dulles’ Nuclear Schizophrenia” (chapter in John Lewis Gaddis, Ernest May et al., eds., *Cold War Statesmen Confront the Bomb: Nuclear Diplomacy Since 1945*, Oxford University Press, 1999)

“The Cold War: A History” (co-written with Benjamin Frankel), in volume three of Benjamin Frankel, ed., *The Cold War, 1945-1991: Chronology, History, Concepts, Events, Organizations, Bibliography, Archives* (Detroit: Gale Research, 1992)

**OTHER PUBLICATIONS (Non-Refereed Articles, Book Reviews, Online Articles, Etc.):**

“Popaganda: What Hollywood Can Do For (And To) China,” (*The American Interest*, March/April 2009)

Review of Mark LaVine, *Heavy Metal Islam: Rock Resistance and the Struggle for the Soul of Islam* (*Diplomatic History*, in contract)

Review of Daniel J. Leab, *Orwell Subverted: The CIA and the Filming of Animal Farm* (*Journal of Cold War Studies*, forthcoming 2010)

Review of Richard Crockatt, *After 9/11: Cultural Dimensions of American Global Power* and John Brenkman, *The Cultural Contradictions of Democracy: Political Thought since September 11* (*International History Review*, September 2008)

“New Mexico’s Death Penalty Repeal as US Soft Power Asset,” (USC Center on Public Diplomacy Website, January 2009, at

[http://uscpublicdiplomacy.com/index.php/newswire/cpdblog\\_detail/new\\_mexicos\\_death\\_penalty\\_repeal\\_as\\_us\\_soft\\_power\\_asset/](http://uscpublicdiplomacy.com/index.php/newswire/cpdblog_detail/new_mexicos_death_penalty_repeal_as_us_soft_power_asset/)

“Vlad The Producer: Putin Scorns Soft Power; Uses Russian Film Industry For Domestic Propaganda” (USC Center on Public Diplomacy Website, March 2009, at

[http://uscpublicdiplomacy.com/index.php/newsroom/pdblog\\_detail/vlad\\_the\\_producer\\_putin\\_disregards\\_soft\\_power\\_uses\\_russias\\_film\\_industry\\_fo/](http://uscpublicdiplomacy.com/index.php/newsroom/pdblog_detail/vlad_the_producer_putin_disregards_soft_power_uses_russias_film_industry_fo/))

“Hollywood’s Investment Bet on India Over China: Democracy Matters,” (USC Center on Public Diplomacy Website, September 2008, at

[http://uscpublicdiplomacy.com/index.php/newsroom/pdblog\\_detail/hollywoods\\_investment\\_bet\\_on\\_india\\_over\\_china\\_democracy\\_matters/](http://uscpublicdiplomacy.com/index.php/newsroom/pdblog_detail/hollywoods_investment_bet_on_india_over_china_democracy_matters/))

“Maestro Dudamel, Venezuelan Soft Power, and Lessons for America” (USC Center on Public Diplomacy Website, March 2008, at

[http://uscpublicdiplomacy.com/index.php/newsroom/pdblog\\_detail/maestro\\_dudamel\\_venezuelan\\_soft\\_power\\_and\\_lessons\\_for\\_america/](http://uscpublicdiplomacy.com/index.php/newsroom/pdblog_detail/maestro_dudamel_venezuelan_soft_power_and_lessons_for_america/))

“Public Diplomacy and Cultural Foreign Relations” and “US China Policy” (policy position papers, Gov. Bill Richardson presidential campaign, October-November 2007)

**OTHER PUBLICATIONS (Non-Refereed Articles, Book Reviews, Etc., continued):**

“Send in the Mousketeers!” (USC Center on Public Diplomacy Website, August 2007, at [http://uscpublicdiplomacy.com/index.php/newsroom/pdblog\\_detail/send\\_in\\_the\\_mousketeers/](http://uscpublicdiplomacy.com/index.php/newsroom/pdblog_detail/send_in_the_mousketeers/))

“Tech’s Effects: Cultural Convergence” (*Foreign Service Journal*, November 2001)

“American Slavery Was Never Simple or Stable” (feature review of Ira Berlin, *Many Thousands Gone: The First Two Centuries of Slavery in North America*, *Christian Science Monitor*, 10/15/98)

“Israeli Diplomacy During the Suez-Sinai Crisis, from July 31 through November 30, 1956” (John F. Kennedy School of Government Case Study in three parts, limited distribution, 1995)

**CONFERENCE AND OTHER PUBLIC PRESENTATIONS:**

“American Popular Culture as Global Soft Power: Provocations and Prescriptions” (Santa Fe Council on International Relations, April 2009)

Presentation on Soft Power and Public Diplomacy—Concepts and Strategy (USC Center on Public Diplomacy, April 2008)

Panelist, Symposium on Film and Public Diplomacy, U.S. House of Representatives Congressional Entertainment Industries Caucus (Washington, DC, November 2007)

“Vermont Diplomat, Global Struggle: Warren Austin and the U.N. Permanent Headquarters Debate, 1945-46” (seminar, University of Vermont Special Collections, November 2007)

Audio and video interviews with Professor Joseph Nye, Dr. Alton Frye, Ambassador Winston Lord, Dr. Rita Hauser, and Professor Robert Legvold (Columbia Oral History Research Office, Council on Foreign Relations Video Oral History Project, 2007-08)

Video interview and audio commentary track for the DVD release of *El Cid* by the Weinstein Company (DVD released January 2008)

“The American Producer and the Spanish Dictator: Samuel Bronston’s Special Relationship with the Franco Regime, 1957-73” (“Rethinking Public Diplomacy: Toward an International History” conference, Mershon Center, Ohio State University, April 2007)

“‘Where Is the Center of the World?’ The Global-to-Local Struggle Over the Location of the United Nations’ Permanent Headquarters, 1945-46” (“New York: Global Village” conference, New York Institute of Technology, March 2007)

“The Global History of New York City” (Hutton House Lecture, Long Island University, June 2005)

Commentator, UCSB/GWU/LSE Graduate Student Conference on the Cold War, April 2005

“Globalization: A Brief Conceptual Overview” (Honorary Dinner, McGrigor Donald Law Firm, Edinburgh, Scotland, June 2001)

**CONFERENCE AND PUBLIC PRESENTATIONS (continued):**

Special Guest Commentator on U.S. Foreign Policy and Globalization (19<sup>th</sup> Plenary Session of the InterAction Council of Former Heads of State, Awaji, Japan, May 2001)

“American Popular Culture, American Foreign Relations” (Pell Center for International Relations and Public Policy Conference on “The International Role of the United States after the Cold War,” Salve Regina University, Newport RI, April 2001)

“Global Cultural Sovereignty and the United States” (InterAction Council of Former Heads of State High Level Expert Group Meeting, Kennedy School of Government, April 2001)

Lead Discussant, Panel on Culture and Diplomacy (Conference on Cultural Diplomacy, The White House, Washington D.C., November 2000)

“Cultural Globalization: An Overview” (U.S. State Department, Washington D.C., November 2000)

“The Making of Post-War American Mass Tourism to Spain” (Contemporary History Workshop, Harvard University, November 2000)

“Why America Drives Contemporary Cultural Globalization—And What It Means for the U.S.” (*Visions of Governance for the 21<sup>st</sup> Century* Project Conference, Kennedy School of Government, January 2000)

Keynote Address: “The New Scotland in the Age of Globalization: Observations and Provocations” (University of Glasgow School of Government Studies—Holyrood Summer School, August 1999)

“The Global Power of American Pop/Mass Culture in the 21<sup>st</sup> Century” (*Visions of Governance for the 21<sup>st</sup> Century* Project Conference on Globalization, Bretton Woods, NH, July 1999)

“Wading Through the Elite Critique of American Popular Culture” (Contemporary History Workshop, Harvard University, February 1999)

Commentator on Presentation by J. Michael Hogan, “The ‘Science’ of Cold War Strategy: Propaganda and Public Opinion in the Eisenhower Administration’s ‘War of Words’” (Conference on Public Discourse in Cold War America, George Bush Presidential Library, College Station, Texas, March 1998)

“American Pop Culture at El Caudillo’s Service: U.S. Tourism, Hollywood, and Madison Avenue and the Franco Regime after World War II” (Society of Historians of American Foreign Relations Conference, Georgetown University, June 1997)

“The View From Tel Aviv during the Suez Crisis of 1956” (Suez Crisis 50<sup>th</sup> Anniversary Conference, Ditchley Park, U.K., December 1996)

“Nuclear Schizophrenic: Contradictions in the Evolution of John Foster Dulles's Thinking on Atomic Weapons” (CISSM Nuclear History Project conference, Ohio University, Sept. 1991)

**OTHER ACADEMIC WORK EXPERIENCE:**

- **Researcher/Oral Historian**, Columbia Oral History Research Office Project on the Council on Foreign Relations, Columbia University, 2007-08
- **Dean's Research Specialist** (full-time), Kennedy School of Government, 1998-2001

**ACADEMIC GRANTS, FELLOWSHIPS, AND HONORS:**

HARVARD UNIVERSITY:

- Kittredge Foundation research grant, 1994-95
- Certificates of Distinction in Teaching, 1993-94; 1996-97
- Real Colegio Complutense research grant, 1994
- Nuclear History Program (CISSM) research grant, 1991

JACOB K. JAVITS FELLOWSHIP, U.S. Department of Education, 1988-1992

OHIO UNIVERSITY:

- MacArthur Foundation Graduate Fellowship, 1988-1990

RUTGERS UNIVERSITY:

- B.A. with High Distinction (*magna cum laude*) and Highest Departmental Honors

**DOCTORAL DISSERTATION:**

- “The Life and Times of Samuel Bronston, Builder of ‘Hollywood in Madrid’: A Study in the International Scope and Influence of American Popular Culture”
- Committee: Akira Iriye (*chair*), Joseph S. Nye, Ernest R. May

**MASTERS THESIS:**

“The Recalcitrant Ally: Menachem Begin and Israeli Constraints on the Carter Administration's Comprehensive Middle East Peace Strategy, 1977-79” (Ohio University, prepared under the direction of John Lewis Gaddis, 1990; 95 pp.)

**PROFESSIONAL AFFILIATIONS:**

- American Historical Association
- Society of Historians of American Foreign Relations
- International Association for Media and History

**LANGUAGES:**

- **Spanish:** competent skill in speaking, reading and writing
- **Italian:** basic/competent skill in speaking and reading; basic skill in writing
- **German:** basic/competent skill in speaking and reading
- **French:** basic skill in speaking and reading

**REFERENCES:**

- **Joseph Nye**, Dean emeritus, Kennedy School of Government (Harvard): (1-617) 495-1123  
e-mail: [joseph\\_nye@harvard.edu](mailto:joseph_nye@harvard.edu)
- **Akira Iriye**, Professor emeritus of history, Harvard University: (1-617) 496-5054  
e-mail: [airiye@fas.harvard.edu](mailto:airiye@fas.harvard.edu)
- **Ernest May**, Professor of history, Harvard University: (1-617) 495-1109  
e-mail: [ernest\\_may@harvard.edu](mailto:ernest_may@harvard.edu)