

## AT A GLANCE: Student Engagement at CPD

CPD remains a proud champion of students at USC and beyond, providing them a global platform to share their ideas and to support their initiatives. We are committed to developing the next generation of public diplomacy professionals who reflect our nation's rich diversity and the international community at large. Each year we make a significant investment in students to enrich their intellectual life on campus and the vital learning beyond the classroom. Our exceptional student outreach creates a distinct model of seamlessly integrating more than two dozen students each year throughout the entire Center's work and enabling them to contribute to the national and global impact that CPD delivers.

### EXPERIENTIAL LEARNING

CPD's robust internship program allows students in the Master of Public Diplomacy (MPD) program and across campus to gain valuable hands-on experiences in wide-ranging CPD initiatives throughout the year. These service-learning opportunities expand students' horizons and further their careers. In certain instances, these substantive, paid internships have served as important recruitment incentives to students considering USC.

### SUPPORTING STUDENT ACTIVITIES

Students post their insights to the CPD Blog and contribute reports and photo essays from their research trips. *PD Magazine*, a student-run, semi-annual publication by the USC Association of Public Diplomacy Scholars (APDS), is partially underwritten by CPD. We also partner with student organizations to bring speakers to campus and have assisted with MPD student field research in Washington, DC, Brazil, China, Cuba, India, Vietnam and Indonesia.

### RECOGNIZING EXCELLENCE

Each year CPD recognizes and supports outstanding undergraduate and graduate student work through awards including the Best Student Paper Prize (9 awarded since 2009), and Doctoral Dissertation Grant (9 awarded since 2014). In Fall 2016, in light of the rising academic interest in public diplomacy, we inaugurated the world's first-ever doctoral conference on public diplomacy. To help recruit the best students to USC, the CPD Student Fellowship program was created to provide funding for outstanding graduate students. Since its establishment in 2014, five top students have been recruited to USC as CPD Student Fellows and in 2016 the CPD Summer Associates Program was established to assist with internship placement for select MPD students.

### INVALUABLE RESOURCES

CPD's comprehensive digital platform ([www.uscpublicdiplomacy.org](http://www.uscpublicdiplomacy.org)) helps students to stay connected to changes in public diplomacy around the world, and dig deeper into our original analyses and curated content. *PD Hub* offers the largest, free and searchable collection of multimedia public diplomacy resources anywhere, providing students beyond USC with a virtual PD classroom.

**25** Total student interns hired at CPD  
(2016-17)

**4,530+** Total intern hours  
(2016-17)