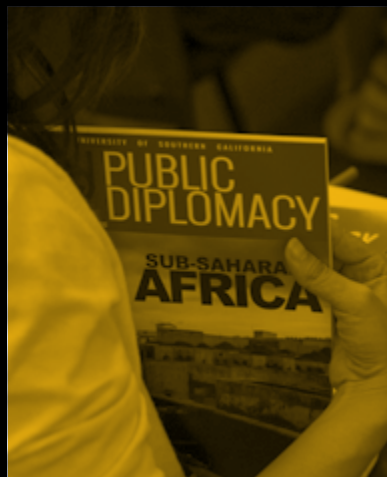




2015

ANNUAL REPORT

2016



ABOUT CPD

The USC Center on Public Diplomacy (CPD) was established in 2003 as a partnership between the Annenberg School for Communication and Journalism and the School of International Relations at the University of Southern California. CPD is a recognized leader in the public diplomacy research and scholarship community and is **the definitive go-to destination for practitioners and international leaders in public diplomacy**, while pursuing an innovative research agenda designed to bridge the study-practice gap.

Visit www.uscpublicdiplomacy.org for the latest public diplomacy news, research, commentary, event information and professional education opportunities.

Contents

1	Message from CPD Director and Chairman
2-3	Highlights from the 2015-16 Academic Year
4-5	CPD on the Road
6	CPD Research
7	Publications
8-9	Events
10	Professional Education
11	MPD and the Next Generation @ CPD
12	People
13	CPD Funding + Support CPD



Message from the Director

This past year we continued to see impressive growth in CPD's audience and reputation. We now have built a robust platform for public diplomacy scholars and practitioners, with a diverse portfolio of programs and activities, from research and analysis, to training and public engagement. Our work has taken us to Washington, DC and other international capitals of public diplomacy, including Brussels, Ottawa, Rome and Tokyo.

I am most proud of our dedicated, high-performing team that drives the success of CPD every single day. And we continued to create valuable learning experiences for two dozen students through substantive internships and other opportunities.

There's never been a better time to get involved in public diplomacy. We will stay focused on addressing the pressing challenges in the face of disruptive technologies and emerging models of collaboration, while developing a long-term strategy to sustain the Center's pivotal work. So join us in building this global institution to bring ideas to decision-makers, deliver cutting-edge learning, and imagine the future of public diplomacy.

Jay Wang

Message from the Chairman of the CPD Advisory Board

From co-sponsoring NATO's annual forum on public diplomacy to workshops on multi-lateral PD and diplometrics in Japan and Canada respectively, CPD has made significant progress toward capacity-building and increasing its international footprint. And the world is taking note of CPD's activities, registering in record numbers for its professional education programs and tuning in to live streams and online platforms in double digit increases over previous years. The December 2015 issue of *Foreign Service Journal* recognized CPD's website as a Site of the Month, referring to it as a "treasure trove of resources for anyone interested in the theory and practice of global engagement and intercultural relations," while a March report by the UN Foundation named CPD a "Global Influencer" to follow in 2016.

These various activities and accolades demonstrate that CPD's audience and reach continue to grow as has its reputation.

I hope you'll join me in saluting CPD and consider supporting the center so it may continue producing the world-class research, programming and training that have become its hallmarks.

Mel Levine

HIGHLIGHTS

from the
2015-16
Academic Year

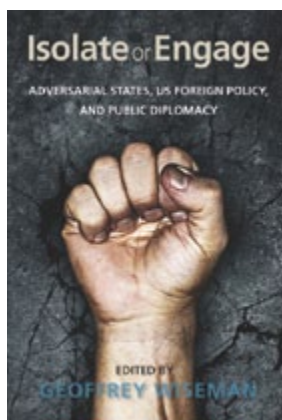
AUGUST 2015

CPD welcomes Student Fellow Michael Arda Karakash



Doctoral dissertation grants awarded to Aleksandra Sasa Gorisek and Vanessa Leon

SEPTEMBER 2015



CPD Conversations in Public Diplomacy

"Isolate or Engage: Adversarial States, U.S. Foreign Policy & Public Diplomacy," co-sponsored with the USC Center for International Studies

OCTOBER 2015



CPD Conversations in Public Diplomacy

CPD hosted President of Ghana John Dramani Mahama in a discussion of his "Made in Ghana" initiative



CPD Forum on Public Diplomacy

"Global Leadership in Public Diplomacy," with a keynote address from Under Secretary of State for Public Diplomacy & Public Affairs Richard Stengel, was held at the U.S. Institute of Peace in Washington, DC

NOVEMBER 2015



CPD Mini-Course in Washington DC

An intensive three-day course covered "Effective Public Diplomacy: Evaluation and Impact"

CPD Conversations in Public Diplomacy

Director of USC Annenberg Center for Communication Leadership and Policy Geoffrey Cowan introduced VOA documentary *A Single Step: Journeys of Women Leaders*

DECEMBER 2015



"Public Diplomacy in Global Health" by CPD Research Fellow Tara Ornstein published in *CPD Perspectives* series

JANUARY 2016

Stéfanie von Hlatky joins as 2016 Canada-U.S. Fulbright Visiting Research Chair in Public Diplomacy

CPD Conversations in Public Diplomacy

“Diana: the Personal Brand of a Princess,” with Princess Di’s former Chief of Staff Patrick Jephson, offered a master class in personal branding and PD

CPD Research Fellow Ellen Huijgh and Jordan Warlick publish “The PD of Emerging Powers Part 1: the Case of Turkey” in CPD Perspectives series



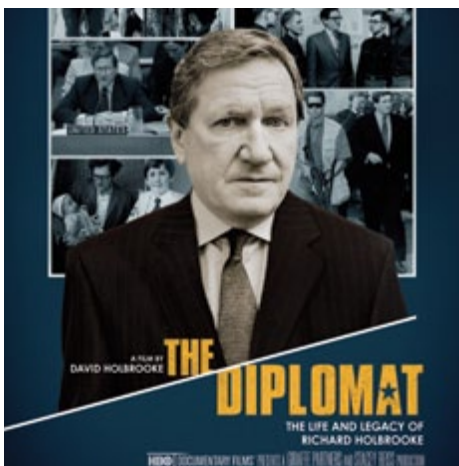
CPD Conversations in Public Diplomacy

Political analyst Dan Schnur hosted members of the U.S. Advisory Commission on Public Diplomacy to discuss “U.S. Public Diplomacy in an Election Year”

FEBRUARY 2016

NATO Public Diplomacy Forum in Brussels

CPD co-organized the annual forum which focused this year on global security issues



CPD-Journalism Directors’ Forum

“The Diplomat: The Life and Times of Richard Holbrooke” featured documentarian David Holbrooke discussing his film on his father’s life

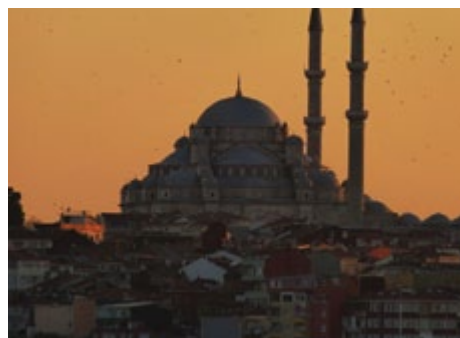
International Advocacy in the Digital Age in Rome

CPD and the Embassy of Canada to Italy held a workshop on European government-led campaigns

MARCH 2016

CPD Conversations in Public Diplomacy

Ambassador Arturo Sarukhan, Léon Krauze, and Pamela Starr took part in a discussion on “The U.S. Presidential Election & Mexico’s Image of America”



CPD’s most recent e-book, *Rising Soft Powers: Turkey*, is published

Ambassador Rockwell A. Schnabel, Founder and Chairman of The Sage Group and Dr. Jerrold D. Green, President and CEO of the Pacific Council on International Policy appointed to the CPD Advisory Board

APRIL 2016

International Advocacy in the Digital Age in Ottawa

CPD, along with Global Affairs Canada, co-hosted a “Diplometrics” workshop



2016 International Women of Courage Awards

CPD hosted 11 of 14 award recipients, with U.S. Ambassador Catherine M. Russell providing closing remarks

MAY 2016

CPD Forum in Washington DC

“PD for Sustainable Development” was held in partnership with the UN Foundation and the UN Information Center



CPD Mini-Course in Washington DC

Participants in the three-day course learned about “The Power of Storytelling” in PD

JUNE 2016



CPD Forum in Tokyo

In conjunction with Keio University, CPD held a forum on transnational PD between the U.S., Japan, and China

JULY 2016



CPD’s 2016 Summer Institute in Public Diplomacy held in Los Angeles

CPD ON THE ROAD

CPD continued to further its global reach this year with events on three continents. These included:

① **CPD Forum: Global Leadership in Public Diplomacy** in **Washington DC**, featuring a keynote address from Under Secretary of State for Public Diplomacy and Public Affairs Richard Stengel and a Congressional Spotlight

② The second workshop in our **International Advocacy in the Digital Age** program at the **Embassy of Canada to Italy in Rome**

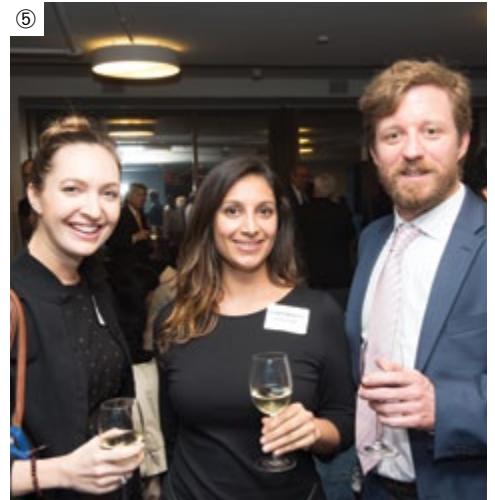
③ The **NATO Public Diplomacy Forum** in **Brussels, Belgium**, co-organized with the Belgian Ministry of Foreign Affairs

④ **PD & Advocacy for Effective Results “Diplometrics Workshop”** in partnership with Global Affairs Canada, held in **Ottawa, Canada**

⑤ The **Public Diplomacy for Sustainable Development Forum** in **Washington DC** with the United Nations Information Center and the United Nations Foundation

⑥ The **Forum in Japan on Multilateral PD**, in conjunction with Keio University in Tokyo, Japan and co-sponsored by the **Japan Foundation**





CPD RESEARCH FELLOWS

Each year, CPD selects three non-resident CPD Research Fellows from a competitive pool of international applicants. Each fellow serves a two-year term and oversees an original research project that is published in the *CPD Perspectives on Public Diplomacy* series. Fellows benefit from the support and publicity of CPD's international network.



ALI FISHER

CPD Research Fellow, 2015-2017

Fisher is an adviser, strategist, and author specializing in delivering insight into complex information ecosystems through innovative approaches, network analysis, and big data.

CPD RESEARCH FELLOW PROJECT

Netwar in Cyberia: Decoding the Media Mujahedeen and the Jihadist Swarmcast

At the dawn of mass access to the internet, some foresaw that dissident groups would use technological innovation and the networks of our postmodern society in unconventional ways and toward subversive goals. That time has come. Through a strategic assessment of information dissemination systems, this project will identify factors which could influence the success of public diplomacy responses to Jihadist online content.



BARBORA MARONKOVA

CPD Research Fellow, 2015-2017

Maronkova is the program manager at NATO's Public Diplomacy Division in Brussels, where she is responsible for designing, planning and implementing public diplomacy campaigns in the Western Balkans. She also works on NATO's Partnerships and Open door policies and co-leads the Evaluation and Assessment program for the Division.

CPD RESEARCH FELLOW PROJECT

From Crawling to Walking: Progress in Evaluating the Effectiveness of Public Diplomacy (Lessons Learned from NATO)

Assessment and evaluation of public diplomacy remains an undeveloped study area. Governments, institutions and international organizations continue to struggle in defining the right approach to evaluate the impact of their programs on their audiences. This research aims to provide an insight into how NATO designed and implemented assessment and evaluation of its public diplomacy programs.



EMILY METZGAR

CPD Research Fellow, 2015-2017

A former U.S. diplomat, policy analyst and newspaper columnist, Metzgar is an associate professor in The Media School at Indiana University. Her research focuses on public diplomacy, international communication and the role of media in society.

CPD RESEARCH FELLOW PROJECT

Journalism with Purpose: Foreign Policy, Domestic Politics & U.S. International Broadcasting

In the midst of what some scholars have called a "global communications arms race" the U.S. House of Representatives is considering legislation to overhaul the structure of U.S. international broadcasting. This project considers historical context for today's legislative debates.

CPD Doctoral Dissertation Grants

This year's Doctoral Dissertation Grants recipients were **Aleksandra Sasa Gorisek**, a Ph.D. Candidate at University of Vienna, and **Vanessa Leon**, a Ph.D. Candidate at Florida International University. Ms. Gorisek's project is titled "Multi-Stakeholder Internet Governance: Public Diplomacy of Non-State Public Actors" and examines strategic public diplomacy approaches that non-state actors use

while participating in internet governance debates in order to reach their goals. Ms. Leon's project, "Status Competition Between the U.S. and China on the Stage of Africa" aims to examine whether recent Chinese activities in Africa have stimulated status competition between the U.S. and China, causing the U.S. to act in highly symbolic ways even if there appear to be few material gains.

CPD PUBLICATIONS

CPD is the premier publication venue for public diplomacy scholars and practitioners. Each year, our international roster of authors contribute substantially to the expanding body of public diplomacy literature. Our publications include the *CPD Perspectives on Public Diplomacy* series, the CPD Blog, as well as the CPD Annual Review, discussion papers, interviews, e-books, and the student-run *PD Magazine*.

The *CPD Perspectives on Public Diplomacy* series

Since 2009, the *CPD Perspectives* series has highlighted critical thinking about the study and practice of public diplomacy by CPD staff, fellows, scholars and practitioners. During the 2015-2016 academic year, CPD published seven papers. Subjects ranged from the PD of Indonesia to global health to the intersections between PD and international development.



For a full list of all CPD Perspectives publications, visit CPD's website. All issues are available free online and in hard copy, by request, for a small fee.

Highlights of the past year in CPD publications included:

Our new “Meet the Author” interview series, which included conversations with PD luminaries such as Ambassador William Rugh, Jan Melissen, Martha Bayles, and Pulitzer Prize winning novelist Viet Thanh Nguyen

The latest in our “Rising Soft Powers” e-book series, with this edition focusing on Turkey

A discussion paper titled “Social Media Analytics for Digital Advocacy Campaigns: Five Common Challenges,” part of CPD’s commitment to exploring PD evaluation

More than 150 CPD Blog posts on topics ranging from digital diplomacy to Syrian refugees to international broadcasting, and much, much more



Q&A's with Ambassador **James M. Lambert** (right) of the Organization of American States and Ambassador **Nicole Wyrsh** (left), Swiss Special Envoy for Human Rights



EVENTS

2015-16 Making the Global Local

This year, CPD continued to offer the diverse and innovative events programming it's become known for. Some highlights, below.

2015 Isolate or Engage: Adversarial States, U.S. Foreign Policy & Public Diplomacy, co-sponsored with the USC Center for International Studies. USC professor of International Relations **Geoffrey Wiseman** spoke with Pulitzer Prize-winning novelist **Viet Nguyen** and Soviet/Russia expert **Robert English** in an engaging and timely discussion about U.S. diplomatic engagement with Cuba, Russia and Vietnam and public diplomacy's role in its development.

Windows on Death Row: Art from Inside & Outside Prison. Organized by USC Annenberg's Knight Center Chair in Media & Religion Professor **Diane Winston** with Switzerland's Federal Department of Foreign Affairs, the USC Levan Institute for Humanities and Ethics and others, CPD co-sponsored a reception featuring anti-death penalty activist **Sister Helen Prejean**.

Women, Peace and Security: NATO's New PD Push. Professor **Nicholas J. Cull**, Director of the USC Master of Public Diplomacy program and 2016 Canada-U.S. Fulbright Visiting Research Chair in Public Diplomacy **Stéfanie von Hlatky** discussed the PD of NATO's "Building Integrity" program and its support for the 2007 UN Resolution on Women, Peace and Security.

2016 2016 International Women of Courage Awards, co-sponsored with IVCLA and USC IDEA. Ambassador **Catherine M. Russell** of the U.S. Department of State Office of Global Women's Issues and Stéfanie von Hlatky, Canada-U.S. Fulbright Visiting Research Chair in Public Diplomacy, spoke with eleven of the 14 recipients of the International Women of Courage Award.

The Diplomat: The Life and Times of Richard Holbrooke. CPD co-sponsored a special screening of *The Diplomat: The Life and Times of Richard Holbrooke*, in addition to an intimate conversation with the Ambassador's son and filmmaker, **David Holbrooke**. The discussion was moderated by Professor **Philip Seib** of the USC Annenberg School for Communication and Journalism.

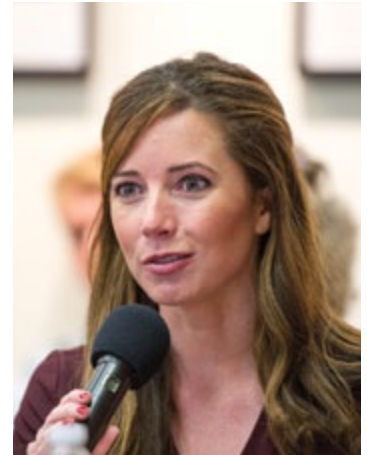
U.S. Public Diplomacy in an Election Year. CPD hosted members of the **U.S. Advisory Commission on Public Diplomacy** William Hybl, Sim Farar, Penne Peacock and Anne Wedner for a frank discussion about U.S. PD during this time of open political contention. Director of USC's Jesse M. Unruh Institute of Politics **Dan Schnur** moderated the conversation.

The U.S. Presidential Election & Mexico's Image of America. Former Mexican Ambassador to the U.S. and CPD Distinguished Fellow **Arturo Sarukhan**, journalist **León Krauze**, and director of the U.S.-Mexico Network @ USC **Pamela Starr** unpacked the rhetoric that has been used by both democratic and republican candidates in this election year about U.S.-Mexican relations. The panel was moderated by **Tom Hollihan**, professor of communication at the USC Annenberg School and CPD University Fellow.



Ambassador Arturo Sarukhan
 (top, right) Former Mexican
 Ambassador to the United States
 and CPD Distinguished Fellow

**USC Annenberg Dean Ernest J.
 Wilson, III**
 (left) Presiding over discussion on U.S.
 Public Diplomacy in an Election Year



Katherine Brown
 (above) Executive Director, United
 States Advisory Commission
 on Public Diplomacy



The CPD Events Team
 (far left) Caroline Emmert, Stacy Ingber,
 Soraya Ahyaudin

Patrick Jephson
 (left) Chief of Staff to HRH The Princess of
 Wales



2016 International Women of Courage

Eleven of the 14 recipients of the International Women of Courage Award with Ambassador **Catherine M. Russell** of the U.S. Department of State Office of Global Women's Issues (center)

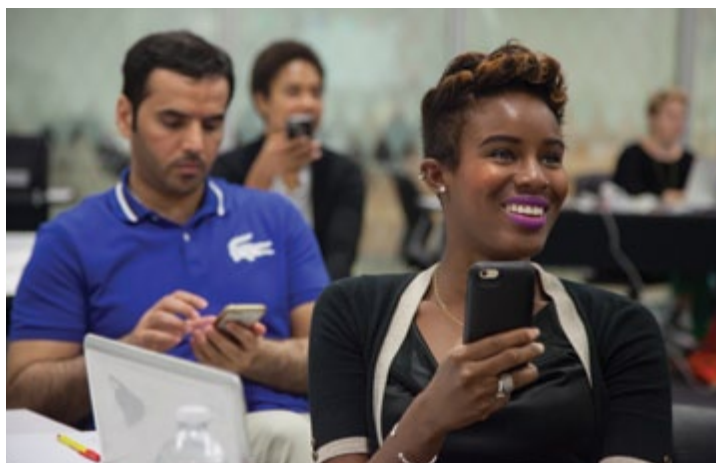
PROFESSIONAL EDUCATION

Advancing Careers

About the CPD Summer Institute in Public Diplomacy

The CPD Summer Institute in Public Diplomacy is an intensive, cutting-edge training program designed for mid-career public diplomacy practitioners. Since 2006, the CPD Summer Institute has provided hundreds of participants from organizations around the world with a critical understanding of the role of public diplomacy in the global community.

For more information about this program and other professional education opportunities, visit www.uscpublicdiplomacy.org or contact cpdevent@usc.edu



2016 Summer Institute in Public Diplomacy Participants

Mohammed Al-Hajri (Qatar) Presenter, Qatar Media Corporation

Masha'el Al Hajri (Qatar) Third Secretary (Diplomat), Ministry of Foreign Affairs, Qatar

Saif Mohammed Al-Mesalam (Qatar) Producer, Television Support, Qatar Media Corporation

Thekayat Ali-Abdulla (Qatar) Director, Qatar Media Corporation

Andrea Appell (United States) Foreign Service Officer/Public Affairs Officer U.S. Embassy in Casablanca, U.S. Department of State

Dina Badawy (United States) Deputy Spokesperson, Bureau of Near Eastern Affairs, U.S. Department of State

Teresa Ball (United States) Deputy Cultural Attaché, U.S. Embassy in Santiago, U.S. Department of State

Katsumoto Biyajima (Japan) Senior Overseas Trainee and Attaché, Ministry of Foreign Affairs, Japan

Lori Brutton (United States) Foreign Service Officer, Bureau of International Information Programs, U.S. Department of State

Jaclyn Cole (United States) Digital Media Officer, Office of Digital Engagement, U.S. Department of State

Elise Crane (United States) Vice Consul and 2016 Katherine Davis Fellow, U.S. Embassy in Bogota, U.S. Department of State

Jason Frohnmayer (United States) Press and Public Diplomacy Officer, Office of Public Affairs, Planning and Coordination and 2016 Katherine Davis Fellow, U.S. Department of State

Cheryl Holm (United States) External Communications Specialist, Office of the Secretary of Defense, U.S. Department of Defense

Elizabeth Keirs (Australia) Public Diplomacy Officer, Department of Foreign Affairs and Trade, Government of Australia

Magdalena Luminska (Poland) Chief Specialist, Ministry of Foreign Affairs, Poland

Merewalesi Nailatikau (Australia) Regional Communication Manager, Department of Foreign Affairs and Trade, Government of Australia

Eyal Naor (Israel) Director, Office of Head of Public Diplomacy Directorate, Ministry of Foreign Affairs, Israel

Krystle Norman (United States) Deputy Cultural Officer, Foreign Service Institute, U.S. Department of State

Yukiko Ono (Japan) Assistant Director, Personnel Division, The Japan Foundation

Reichel Quinones (Philippines) Acting Director, Office of American Affairs, Department of Foreign Affairs, Philippines

Sara Tatiana Rascovsky (Israel) Ambassador's Assistant, Israel's Embassy in Chile

Leah Rodriguez (Philippines) Principal Assistant, Public Information Services Unit, Department of Foreign Affairs, Philippines

Violeta Talandis (United States) Regional Policy Coordinator, Bureau of International Information Programs, U.S. Department of State

Monica Trigos (Mexico) Deputy Director, Technical Secretariat of the National Security Council, Presidency of the Mexican Republic

Garrett Wilkerson (United States) Regional Public Outreach Officer, U.S. Embassy in Seoul, U.S. Department of State

Tae Kyo Yoo (South Korea) Senior Program Officer, Invitation and Fellowship Department, The Korea Foundation

Summer Institute Faculty 2016

Amara Aguilar Associate Professor of Professional Practice, Digital Journalism, USC Annenberg

Robert Banks Clinical Associate Professor, Master of Public Diplomacy Program, USC Annenberg

Daren Brabham Assistant Professor, Strategic Public Relations Program, USC Annenberg

Nicholas Cull Professor and Director of the Master of Public Diplomacy Program, USC Annenberg

Eytan Gilboa Professor and Director, Center for International Communication, Bar-Ilan University

Vince Gonzales Professor of Professional Practice, USC Annenberg

Nadia Kaneva Associate Professor, Department of Media, Film and Journalism Studies, University of Denver

Matthew Le Veque Associate Professor of Professional Practice in Public Relations, USC Annenberg

Ronald C. McCurdy Professor of Music, USC Thornton School of Music

Erik Nisbet Associate Professor, School of Communication, The Ohio State University

Juliana Schroeder Assistant Professor, Haas School of Business, University of California Berkeley

Kjerstin Thorson Assistant Professor, USC Annenberg

Vivian Walker Professor of Strategic and Security Studies, National Defense College

Jay Wang CPD Director; Associate Professor, USC Annenberg

Rebecca Weintraub Clinical Professor and Director, Master of Communication Management program, USC Annenberg

Richard Wike Director of Global Attitudes Research, Pew Research Center

Introducing CPD's Mini-Courses in Public Diplomacy

CPD launched its short-term training program, CPD Mini-Courses in Public Diplomacy, in May 2015. Thus far, three mini-courses have been held in Washington, DC, two on "Evaluation and Impact" and one on "The Power of Storytelling." These programs have attracted participants from a broad array of organizations including the British Council, the Council on Foreign Affairs, the U.S. Army and several foreign affairs ministries including those of Australia, Denmark, Mexico and the United Arab Emirates.

MPD STUDENTS

and the Next Generation @ CPD



While CPD and the USC Master of Public Diplomacy Program (MPD) enjoy a close relationship, the MPD program is run separately by the USC Annenberg School for Communication and Journalism in conjunction with the USC Dornsife College of Letters, Arts and Sciences' School of International Relations. Nicholas J. Cull is the MPD program director and has served in this capacity since the program's establishment in 2006. From the program's earliest days, MPD students — as interns, fellows and volunteers — have been an integral part of the CPD team.

MPD Student Interns 2015-16

Special thanks to the following students in the MPD program who contributed their time and valued skills to CPD this year:

Maria Lattouf Abou Atmi, Sergio de la Calle, Laurence Desroches, Caroline Emmert, Jun Gao, Jillian Hegedus, Michael Arda Karakash, Amanda Lester, Erica McNamara, Walter Quintanilla, Valeria Salceda, Geehee Shin, Yesenia Vargas, Natalia Velez

Best Student Paper Prize in Public Diplomacy



Soledad Altrudi, MPD '16, was the recipient of the 2015 CPD Best Student Paper Prize in Public Diplomacy. Altrudi's paper, "Of Personalities and Democratization in U.S. Public Diplomacy: The Case of the Blue Book on Argentina," was selected from several excellent nominations made by faculty in the Master of Public Diplomacy (MPD) program at USC. Originally from Buenos Aires, Altrudi focuses on the country's political economy of

information and communication technologies (ICTs), analyzing their underlying value structures and their effects on our everyday lives.

CPD Student Fellowship

To help recruit the best students to the Masters of Public Diplomacy program, the CPD Student Fellows program was created to provide funding for outstanding graduate students entering the MPD program to work at CPD developing, conducting, and promoting our various projects. During the 2015-16 academic year, **Erica McNamara** and **Michael Arda Karakash** were on board as CPD Student Fellows.



PD Magazine

PD Magazine is a publication of the Association of Public Diplomacy Scholars (APDS), with support from CPD, the USC Master of Public Diplomacy Program, and the Dornsife College's School of International Relations. Its unique mission is to provide a common forum for the views of both scholars and practitioners from around the globe, in order to explore key concepts in the study and practice of public diplomacy. The magazine is published bi-annually. Issues published during 2015-16 were titled "Smart Power?" and "Sub-Saharan Africa."

PEOPLE

Who We Are

CPD Visiting Scholars 2015-16

Arturo Sarukhan, *Ambassador
& CPD Distinguished Fellow*

Stéfanie von Hlatky, *Canada-U.S.
Fulbright Visiting Research Chair
in Public Diplomacy*

CPD Student Interns 2015-16

Maria Lattouf Abou Atmi

Caroline Brooks

Sergio de la Calle

Laurence Desroches

Caroline Emmert

Jun Gao

Jillian Hegedus

Evgeniia Iakhnis

Michael Arda Karakash

Amanda Lester

Jingwen Liu

Xingyao Liu

Maia Lopes-Gilbert

Erica McNamara

Walter Quintanilla

Valeria Salceda

Geehee Shin

Yesenia Vargas

Natalia Velez

Luping Wang

CPD Research Fellows 2015-17

Ali Fisher, *Advisor, Strategist
and Author*

Barbora Maronkova, *Programme
Manager, Public Diplomacy Division,
NATO HQ*

Emily T. Metzgar, *Associate Professor,
Indiana University*

CPD Research Fellows 2014-16

Adriana Erthal Abdenur, *Professor,
Institute of International Relations,
Pontifical Catholic University of Rio
de Janeiro*

Jami Fullerton, *Professor and
Peggy Welch Chair in Strategic
Communications, Oklahoma
State University*

Deborah L. Trent, *Public Diplomacy
and International Development Analyst*

CPD Faculty/University Fellows 2015-16

Anthony Bailey

Robert Banks

Laurie Brand

Geoffrey Cowan

Nicholas J. Cull

Vince Gonzales

Tom Hollihan

Matthew Le Veque

Michael Parks

Adam Clayton Powell, III

Philip Seib

Varun Soni

Pamela Starr

Rebecca Weintraub

Ernest J. Wilson, III

Aimei Yang

CPD Advisory Board

CHAIR: Mel Levine, *Counsel, Gibson,
Dunn & Crutcher*

Fadi Chehadé, *President and CEO,
Chehadé & Company, LLC*

Vartan Gregorian, *President, Carnegie
Corporation of New York (honorary)*

Jerrold D. Green, *President and CEO,
Pacific Council on International Policy*

David Huebner, *Partner, Arnold &
Porter, LLP*

Gary Knell, *President and CEO,
National Geographic Society*

Markos Kounalakis, *Visiting Fellow,
Hoover Institution*

Lindsey Kozberg, *Chief Communications
Officer, American Legacy Foundation*

Kimberly Marteau Emerson,
*International Board, Human Rights
Watch*

Mike Medavoy, *Chairman and
CEO, Phoenix Pictures*

Ponchitta Pierce, *Journalist,
Media Consultant*

Barry Sanders, *Chair, Southern
California Committee for the Olympic
Games*

Rockwell Schnabel, *Founder and
Chairman, The Sage Group*

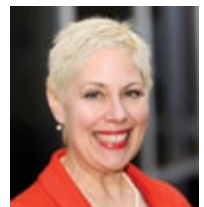
Jay Snyder, *Founder and Chairman,
The Open Hands Initiative*



Jay (Jian) Wang
Director



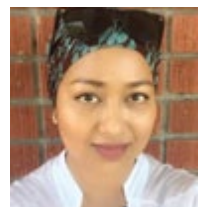
**Sherine Badawi
Walton**
Deputy Director



Stacy Ingber
*Assistant Director,
Programming &
Special Events*



**Victoria Parrott
Hsieh**
Business Analyst



Soraya Ahyaudin
Program Assistant



Lauren Lee White
*Editor & Publications
Manager*



CPD FUNDING

In addition to generous support from members of the **CPD Advisory Board** and the Center's **Annual Fund**, we received several grants for research, professional education and operational organizations as well as in kind support during the 2015-16 fiscal year.

Funding sources and partners for CPD's work include:

Annenberg Foundation
Digital Diplomacy Coalition
The Foreign Policy Group
Global Affairs Canada
The Japan Foundation
NATO
Palgrave Macmillan Series in Global Public Diplomacy
Public Diplomacy Council
Qatar Media Corporation
United Nations Information Center
U.S. Advisory Commission on Public Diplomacy
U.S. Department of State
United States Diplomacy Center
USC Annenberg School for Communication and Journalism
USC Center for International Studies
USC Master of Public Diplomacy Program
USC School of International Relations

CPD would like to extend special recognition to **Ambassador Rockwell Schnabel** for his generous support of our programming in Washington, DC. during FY 2015-16.

Support CPD

Since its establishment, CPD has benefited from support in our global public diplomacy community. The Center operates on a modest budget, with a small but diligent staff and a team of dedicated student interns. We ask for your financial help to sustain our ambitious plans. Visit our Giving page at www.uscpublicdiplomacy.org to find out how you can contribute to CPD's work or email us at cpd@usc.edu.

Thank you!

CPD

Your Source for Public Diplomacy

USC Center on Public Diplomacy

3502 Watt Way, Suites 232-234

Los Angeles, CA 90089-0281

P: 213.821.2078 F: 213.821.0774 E: cpd@usc.edu

Visit uscpublicdiplomacy.org



Like us on Facebook and follow us on Twitter @publicdiplomacy

Photo Credits:

Michael Baker

Benjamin Dunn

Seth Hancock

Etienne Lambert

David Scavone

Amy Tierney

Brett Van Ort