

# AT A GLANCE: Student Engagement at CPD

CPD remains a proud champion of students at USC and beyond, providing them a global platform to share their ideas and to support their initiatives. We are committed to developing the next generation of public diplomacy professionals who reflect our nation's rich diversity and the international community at large. Each year we make a significant investment in our students to enrich their intellectual life on campus and the vital learning beyond the classroom. Our exceptional student outreach creates a distinct model of seamlessly integrating more than two dozen students each year throughout the entire Center's work and enabling them to contribute to the national and global impact that CPD delivers.

### **EXPERIENTIAL LEARNING**

CPD's robust internship program allows students in the Master of Public Diplomacy (MPD) program and across campus to gain valuable hands-on experiences in wide-ranging CPD initiatives throughout the year. These service learning opportunities expand students' horizons and further their careers. In certain instances, these substantive, paid internships have served as important recruitment incentives.

## **SUPPORTING STUDENT ACTIVITIES**

Students post their insights to the CPD Blog and contribute reports and photo essays from their research trips. *PD Magazine*, a student-run, semi-annual publication by the USC Association of Public Diplomacy Scholars (APDS), is partially underwritten by CPD. We also partner with student organizations to bring speakers to campus and have assisted with MPD student field research in Washington, DC, India, China, Vietnam, Brazil, Cuba and Indonesia.

# **RECOGNIZING EXCELLENCE**

Each year CPD recognizes and supports outstanding undergraduate and graduate student work through awards including the Best Student Paper Prize (8 awarded since 2009), and Doctoral Dissertation Grant (7 awarded since 2014). This fall, in light of the rising academic interest in public diplomacy, we are inaugurating the world's first-ever doctoral conference on public diplomacy. To help recruit the best students to USC, the CPD Student Fellowship program was created to provide funding for outstanding graduate students. Since its establishment in 2014, four top students have been recruited to USC as CPD Student Fellows.

### **INVALUABLE RESOURCES**

CPD's comprehensive digital platform helps students to stay connected to changes in public diplomacy around the world, and dig deeper into our original analyses and curated content. *PD Hub* offers the largest, free and searchable collection of multimedia public diplomacy resources anywhere, providing students beyond USC with a virtual PD classroom.