

Nov 04, 2016 by **Jian (Jay) Wang**

French Pavilion: Culture as a Nation-Branding Platform (Videoblog) ^[1]

This video is part of the series CPD Video Conversations: National Branding at Expo 2010 Shanghai.

>> For viewers in China, follow this link to watch the video

To view the CPD videoblog page on France at the Shanghai Expo, follow this link.
