

Nov 04, 2016 by [Jian \(Jay\) Wang](#)

## **The Spanish Pavilion: A Brand Story of Continuity (Videoblog)** <sup>[1]</sup>

These videos are part of the series [CPD Video Conversations: National Branding at Expo 2010 Shanghai](#).

**>> For viewers in China, follow this link to watch the video**

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