The Image of the Event: Identity Marketing for Cities and Regions in the Character of the Socio-Time Reversal.

Resources Type:
• Books [2]
Publisher:
Graco
Journal or Book Title:
Page Numbers:
Spansaring Organization:
Sponsoring Organization:
Specific Office:
Delivered By:
Legation of Address // ntonvious
Location of Address/Interview:
Author:
V. Remy & O. Quick
Resource Topic:

• Nation Branding [3]

Volume #:

Tags:

- city branding [4]
- region branding [5]
 identity marketing [6]

Issue #: