

Thumbnail Image:



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Sights From Milan Expo 2015: USA ^[1]

UNITED STATES OF AMERICA
UNITED STATES OF AMERICA



AMERICA

The U.S. participates in Expo Milan 2015 with the theme American Food 2.0. The 42,000-sq ft pavilion features a vertical farm with 42 different varieties of vegetables, grains, and herbs.

VERMONT
THE GREEN MOUNTAIN STATE

WELCOME
TO
NEW YORK
The Empire State

Welcome to
Indiana
Crossroads of America

WELCOME TO
ILLINOIS
THE LAND OF LINCOLN
From the People of Illinois

E IN AMERICA REGIONAL CUISINE

le deliziose, variegatae cucine d'America.
contraddistinguono e che articolano le nostre
combiniamo influenze indigene e d'immigrazione con
creare il nostro caratteristico cibo contemporaneo.
grazie ad una spiccata mobilità all'interno della
tradizioni culinarie locali resta forte. Buon appetito!

From special meals to comfort food,
the food of the South is a true
understanding. Sharing the history,
traditions, and techniques of the
region's chefs, from family recipes
to the most innovative, the South
is proud to be an integral part of
cuisine that unites people and
the world can enjoy regional food.

Transpiration of the food from
regional to our contemporary food
experience. When Joseph Marie
Ward in the Bronx, New York, a
Pizzeria Reggiana to make the
Pizza Alfredo, it's a special piece
of the South's food culture.
South, USA, is proud to be an
integral part of the food culture
experience.

USA is the official
the USA Food & Wine

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The pavilion highlights the connections between the U.S and Europe and aims to create awareness about the global challenge of feeding 9 billion people by 2050.



The pavilion highlights diversity and entrepreneurship at Food Truck Nation.

This photo essay is a part of CPD's eight-week special series, "Branding Nations at the Milan Expo." For related coverage, see:

- [Branding Nations at the Milan Expo](#) (CPD Project)
 - [The USA Pavilion: Innovation and Diversity](#) (CPD Video)
 - [The USA Pavilion at Expo 2010 Shanghai: "Brand Ambassadors"](#) (CPD Video)
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