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Oct 22, 2021 by [Nicholas J. Cull](#), [Simon Anholt](#)

People, Places, Power - Episode 3: In Search of the Good Leader ^[1]

Note from the CPD Blog Manager: *This post features the podcast People, Places, Power co-hosted by CPD Faculty Fellow [Nicholas J. Cull](#) and Good Country Index founder [Simon Anholt](#). The podcast is produced by USC Master of Public Diplomacy student Anna Podkowski and features Cull and Anholt in weekly discussion on international reputation, foreign policy and related issues along the way. Future episodes will cover the EU, cities, mega-events, the role of monarchy and more.*

Previously: [Episode 1: Biden's America](#) | [Episode 2: Brexit Britain](#).

Episode 3: In Search of the Good Leader

This episode probes the role of leadership in national reputation and asks what good leadership looks like in the era of COVID-19. Cases include Jacinda Ardern's impressive tenure in New Zealand and the dramatically mixed performance of Abiy Ahmed, Nobel Peace

Prize winner and prime minister of Ethiopia.

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