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Oct 22, 2021 by [Nicholas J. Cull](#), [Simon Anholt](#)

People, Places, Power - Episode 3: In Search of the Good Leader ^[1]

Note from the CPD Blog Manager: *This post features the podcast People, Places, Power co-hosted by CPD Faculty Fellow [Nicholas J. Cull](#) and Good Country Index founder [Simon Anholt](#). The podcast is produced by USC Master of Public Diplomacy student [Anna Podkowski](#) and features Cull and Anholt in weekly discussion on international reputation, foreign policy and related issues along the way. Future episodes will cover the EU, cities, mega-events, the role of monarchy and more.*

Previously: [Episode 1: Biden's America](#) | [Episode 2: Brexit Britain](#).

Episode 3: In Search of the Good Leader

This episode probes the role of leadership in national reputation and asks what good leadership looks like in the era of COVID-19. Cases include Jacinda Ardern's impressive tenure in New Zealand and the dramatically mixed performance of Abiy Ahmed, Nobel Peace

Prize winner and prime minister of Ethiopia.

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