

**Thumbnail Image:**



Oct 22, 2021 by [Nicholas J. Cull](#), [Simon Anholt](#)

## **People, Places, Power - Episode 3: In Search of the Good Leader** <sup>[1]</sup>

***Note from the CPD Blog Manager:*** This post features the podcast *People, Places, Power* co-hosted by CPD Faculty Fellow [Nicholas J. Cull](#) and Good Country Index founder [Simon Anholt](#). The podcast is produced by USC Master of Public Diplomacy student [Anna Podkowski](#) and features Cull and Anholt in weekly discussion on international reputation, foreign policy and related issues along the way. Future episodes will cover the EU, cities, mega-events, the role of monarchy and more.

*Previously: [Episode 1: Biden's America](#) | [Episode 2: Brexit Britain](#).*

### **Episode 3: In Search of the Good Leader**

This episode probes the role of leadership in national reputation and asks what good leadership looks like in the era of COVID-19. Cases include Jacinda Ardern's impressive tenure in New Zealand and the dramatically mixed performance of Abi Ahmed, Nobel Peace

Prize winner and prime minister of Ethiopia.

People, Places, Power Episode 3: In Search of the Good Leader

---