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Oct 21, 2021 by [Nicholas J. Cull](#), [Simon Anholt](#)

People, Places, Power - Episode 14: Populism ^[1]

Note from the CPD Blog Manager: *This post features the podcast People, Places, Power co-hosted by CPD Faculty Fellow [Nicholas J. Cull](#) and Good Country Index founder [Simon Anholt](#). The podcast is produced by Elizabeth Islas USC M.A. Candidate of Specialized Journalism (2021), and features Cull and Anholt in weekly discussion on international reputation, foreign policy and related issues along the way. Future episodes will cover technology, place branding, specific nations and more.*

Previously: [Ep. 1: Biden's America](#) | [Ep. 2: Brexit Britain](#) | [Ep. 3: In Search of the Good Leader](#) | [Ep. 4: The European Union](#) | [Ep. 5: What Price Monarchy?](#) | [Ep. 6: Cities and International Image](#) | [Ep. 7: Mega Events? Buyer Beware.](#) | [Ep. 8: Germany: From Pariah to Paragon](#) | [Ep. 9: Culture: Decorative or Useful?](#) | [Ep. 10: Can Individuals Make a Difference?](#) | [Ep. 11: Migration Nations](#) | [Ep. 12: Credible India?](#) | [Ep. 13: The Bad Image](#)

Episode 14: Populism

Cheering all the way to failure? This episode examines the implications of populism around the world for the international community at a time when problems require collaborative solutions. Simon considers evidence that conservatism is the dominant feeling in the world by a factor of 80 to 20 and why this might be, and recalls Putin's personal reaction when told this. They discuss the case of Russia in more detail and consider the extent to which it is possible for a conservative/nationalist state to generate admiration from outsiders.