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Jun 24, 2022 by [Nicholas J. Cull](#), [Simon Anholt](#)

People, Places, Power | Season 2, Episode 31: The Image of Religions and other Transnational Groups ^[1]

Note from the CPD Blog Manager: This post features the podcast *People, Places, Power* co-hosted by CPD Faculty Fellow [Nicholas J. Cull](#) and Good Country Index founder [Simon Anholt](#) and features their weekly discussions on international reputation, foreign policy and related issues along the way.

Season 2 launched in May 2022 and covers nation-ranking indices, the impact of COVID-19 on national images, the "country-of-origin effect" and much more.

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Episode 31: Honest to God: The Image of Religions and Other Transnational Groups

In this episode, Nick and Simon think about the reputations of transnational ideas and organizations, starting with religions. Nick recalls regimes that have actively asserted a religious affiliation. Simon notes that today, most Western countries seek to distance themselves from a religious identity and embrace an image of tolerance. Cases discussed include Saudi Arabia, Poland and the historical strategies of the Vatican. Shifting to other transnational groupings, Simon notes that indigenous communities and small island nations around the world have begun to connect transnationally to collective benefit. Nick notes the absence of the usual zero-sum game in the collective work on indigenous communities. Other cases discussed include pan-African politics and people with disabilities. The conversation cycles back to religion and discussion of the benefit of religions collaborating to rethink the image of faith as a broad category in the 21st century. The podcast closes with a discussion of extremism as a universal problem and the challenge of attempting moderation and modernization.