

2018 ANNUAL REPORT 2019



ABOUT CPD

The USC Center on Public Diplomacy (CPD) was established in 2003 as a partnership between the Annenberg School for Communication and Journalism and the School of International Relations at the University of Southern California. CPD is a recognized leader in the public diplomacy research and scholarship community and is **the definitive go-to destination for practitioners and international leaders in public diplomacy**, while pursuing an innovative research agenda designed to bridge the study-practice gap.

Visit USCPublicDiplomacy.org for the latest news, research, commentary, event information and professional education opportunities.

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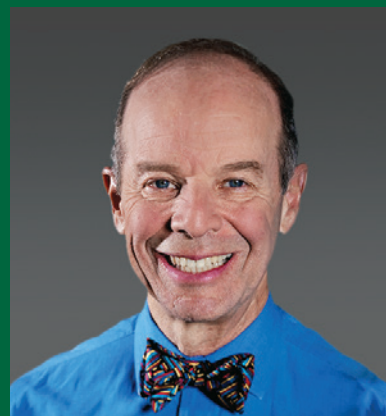
Message from the Director

The present state of affairs across the globe reaffirms the strategic value and role of soft power and public diplomacy in international relations and communication. Against the rapidly changing geopolitical and technological conditions, public diplomacy matters to nation-states, as it does to an array of actors of growing consequence in the global system, including cities, companies and civil society.

Furthering the professionalization of the field is a core mission of the USC Center on Public Diplomacy. We are proud of the impact CPD continues to deliver in providing intellectual foundations for the practice through research and analysis; strengthening skills and capabilities through our training programs; and building a shared professional identity and global network.

To advance the field of public diplomacy, bringing academics and practitioners together is of course essential, but not enough. We must also bring funders to the table. It is our top priority to find ways to mobilize societal resources to invest in improving public diplomacy practices and in nurturing the next generation of practitioners. We welcome your ideas, and thank you for your continued support.

Jay Wang



Message from the Chair of the CPD Advisory Board

I was honored to assume the role of Advisory Board Chair in May, and I salute Mel Levine for his fine service in this role for the last five years. In these past few months I have seen firsthand the impact and immense value of CPD's research, analysis, training and leadership.

In the past year, our Center hosted a prodigious number of programs and events with notable partners, and our training for practitioners of public diplomacy continues to expand. We produced original research and analysis on city diplomacy and soft power and provided a platform for scholars to share their work.

CPD's impressive growth and excellent reputation are a great credit to all those who have built it over the years, including director Jay Wang, the dedicated members of the Advisory Board, and the Center's small but energetic staff. I look forward to continuing our upward trajectory over the coming year. The role of public diplomacy in international relations has never been so significant as it is now. The future of our Center looks bright.

Barry A. Sanders



EXPLORING THE FUTURE OF PUBLIC DIPLOMACY

During the 2018–19 year, CPD launched new partnerships and initiatives to explore the fundamental impact of digital technology on reshaping public diplomacy practices. These included:

CPD and Pew Research Center on the Next Decade of Soft Power

CPD partnered with **Pew Research Center** to host a special program examining opportunities and challenges for soft power over the next 10 years. The discussion addressed the fundamental impact of globalization, societal changes and digital technology that is reshaping the role and practice of soft power in international affairs. Panelists included **Jennifer Brinkerhoff** (top right), George Washington University; **Jan Melissen** (top left), CPD Faculty Fellow, and Institute of Security and Global Affairs at Leiden University and the Clingendael Institute, both in The Hague; **Erik Nisbet** (bottom left), CPD Faculty Fellow, The Ohio State University; **Jay Wang**, CPD Director; **Richard Wike**, Pew Research Center; and **R.S. Zaharna** (bottom right), CPD Faculty Fellow, American University. Several of the panelists contributed to a newly released special issue of *The Hague Journal of Diplomacy*, “Debating Public Diplomacy: Now and Next,” co-edited by Wang and Melissen.



Public Diplomacy & the Digital Future

CPD and the **Embassy of Sweden in Washington, D.C.**, in partnership with the **Digital Diplomacy Coalition**, jointly hosted a program at the House of Sweden to explore collaborations between the business sector and public diplomacy to shape the digital future. CPD Advisory Board member **Fadi Chehadé** from the **UN Secretary-General's High-Level Panel on Digital Cooperation** joined other experts for a conversation on how digital innovation is re-writing the rules of our economy and society, and its implications for the future of business-diplomatic partnerships. Particular focus was placed on advancing digital cooperation through multi-stakeholder diplomacy, and identifying the organizational capacity and partnerships needed for future success.



PD Week in Brussels: Technology, Storytelling & Public Diplomacy

CPD traveled to Brussels, Belgium to host a three-day *CPD Mini-Course* and a one-day Digital Diplomacy Camp “Unconference,” colloquially known as *Diplocamp*, in partnership with the **Dutch Ministry of Foreign Affairs**. The programs welcomed diplomats, businesses, NGOs, journalists, tech experts, scientists and more who examined advancing technology, solutions for better data analytics, digital storytelling across platforms and other issues affecting the latest PD trends.

Artificial Intelligence (AI) for Public Diplomacy

AI for Good Global Summit

CPD Director **Jay Wang** and CPD Faculty Fellow **Amara Aguilar** joined the United Nation’s third annual summit of AI innovators in Geneva, Switzerland, convening leading minds in AI, business, government, civil society and international cooperation as a means of networking, collaborating and innovating toward solutions in line with the UN’s Sustainable Development Goals.

New CPD Professional Training Course on AI

This year, CPD’s professional training curriculum expanded to include “**AI and Bots for Public Diplomacy**” and leverage the real-world applications of this rapidly evolving technology for today’s foreign ministries and organizations with public diplomacy needs.



TRANSLATING RESEARCH INTO PRACTICE



Expanding Our Research Portfolio

CPD continued to produce timely research projects conceived in collaboration with world-class partners to explore public diplomacy topics at the forefront of thought leadership, research and scholarship.

This year, a grant from the **Korea Foundation** supports a project analyzing social media conversations about Korean Peninsula-related presidential summits and their implications for public diplomacy strategy and efforts. We have also continued our partnership with **Global Ties U.S.** to evaluate cultural exchanges as part of our Public Diplomacy Performance and Innovation initiative. We are also conducting self-funded research on city diplomacy, generating the 2019 CPD publication, “Building a Robust Capacity Framework for U.S. City Diplomacy.”

CPD Research Fellowship

The Center facilitates research opportunities through its CPD Research Fellowship Program, Visiting and Contributing Scholars, Research Internship Program and Dissertation Grants. Research projects typically yield special reports, CPD Blogs, dedicated issues of *CPD Perspectives* and policy briefs.



MARTIN EDWARDS

Seton Hall University, Associate Professor,
School of Diplomacy and International
Relations

Edwards’ project aims to understand the extent to which surveillance is incorporated into the International Monetary Fund’s (IMF) digital diplomacy and whether the IMF’s digital diplomacy about surveillance leads to greater information dissemination.



JENNIFER HUBBERT

Lewis & Clark College, Associate Professor,
Anthropology and Asian Studies & Chair,
Department of Sociology and Anthropology

Hubbert is examining paradiplomatic engagement to reveal differences between city-to-city and nation-to-nation diplomacy in terms of the projects pursued, the stakeholders involved and the assessment of outcomes.



IAN THOMAS

British Council, Head of Evaluation
for the Arts

This project provides a first attempt at looking across the British Council’s arts showcasing portfolio to uncover the soft power implications, approach and model, as well as the various delivery approaches in terms of the UK’s cultural relations. Thomas is creating a conceptual model based on his developing theory of change.

IMPROVING THE PRACTICE



CPD professional training opportunities are designed for mid-career public diplomats and global communication specialists looking to gain new tools for the digital age through a combination of academic scholarship and real-world problem-solving.

This year, CPD launched the first-ever **CPD Mini-Course** in Europe and welcomed a record-number of participants for the 14th session of the **CPD Summer Institute**, our signature two-week training at the University of Southern California in Los Angeles.

For more information about this program and other professional education opportunities, such as CPD Mini-Courses, visit www.uscpublicdiplomacy.org or contact cpdevent@usc.edu.

2019 Mini-Course in Brussels Participating Organizations

British Council

Department of Foreign Affairs and Trade, Ireland

Embassy of Australia in Kyiv

Embassy of Australia in Portugal

Embassy of Australia in France

Embassy of Australia in Ankara

Embassy of Canada in France

Embassy of Canada in Germany

Embassy of Canada in Berlin

Embassy of the Kingdom of the Netherlands in Italy

Embassy of the Kingdom of the Netherlands in Finland

Embassy of the Kingdom of the Netherlands in Sweden

Embassy of the Kingdom of the Netherlands in Latvia

Embassy of the Kingdom of the Netherlands Skopje

Embassy of the Kingdom of the Netherlands, Romania

Embassy of the Kingdom of the Netherlands to Belgium

EU European External Action Service

Organization for Economic Co-operation and Development (OECD)

2019 Summer Institute in Public Diplomacy Participating Organizations

Australia Department of Foreign Affairs and Trade (DFAT)

Australian High Commission in Kuala Lumpur

Embassy of Brazil in the United States

Embassy of the State of Qatar in the United States, Ministry of Foreign Affairs

Internet Corporation for Assigned Names and Numbers (ICANN)

Israel Ministry of Strategic Affairs of Public Diplomacy

Japan Prime Minister's Office

Ministry of Health, Democratic Republic of Congo

Qatar Ministry of Foreign Affairs

Qatar Media Corporation

Qatar Government Communications Office

Saudi Arabia Center for Communication and Knowledge Prospection

Ukrainian Institute

Ukraine Ministry of Foreign Affairs

Ukraine Diplomatic Academy

United Kingdom Prime Minister's Office and Cabinet Office

U.S. Department of State



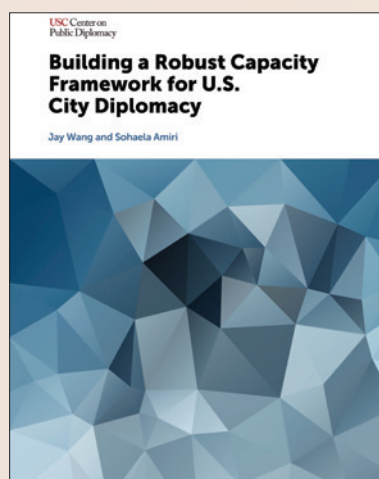
CPD PUBLICATIONS

CPD is the premier publication venue for public diplomacy scholars and practitioners. Each year, our international roster of authors contributes substantially to the expanding body of public diplomacy literature.



SPECIAL ISSUE OF THE HAGUE JOURNAL OF DIPLOMACY

A collection of essays, “**Debating Public Diplomacy: Now and Next,**” edited by CPD Director **Jay Wang** and CPD Faculty Fellow **Jan Melissen**, features 12 articles by public diplomacy thought-leaders, senior scholars and emerging voices who provide a much-needed update on our understanding of soft power and public diplomacy.



NEW PAPER:

CITY DIPLOMACY

Our newest paper, “**Building a Robust Capacity Framework for U.S. City Diplomacy,**” authored by CPD Director **Jay Wang** and CPD Research Associate **Sohaela Amiri**, lays out the necessary skills, capabilities and resources required for U.S. cities’ emergent role

on the global stage and strategies toward international outlook and interests. Key recommendations include a stronger focus on policy- and data-driven planning and strengthening citizen support for global engagement.

CPD Perspectives on Public Diplomacy

A series of papers showcasing the latest research and critical thinking on public diplomacy study and practice.



2018 OCTOBER
**Netwar in Cyberia:
Decoding the Media
Mujahidin**

by Ali Fisher



2018 DECEMBER
**Public Diplomacy
and the American
Fortress Embassy:
Balancing Mission
and Security**

by Mieczysław P.
Boduszyński



2019 JANUARY
**The Republic of
Korea's Public
Diplomacy Strategy:
History and Current
Status**

by Kwang-jin Choi



2019 APRIL
**EU Public Diplomacy:
Adapting to an
Ever-Changing
World**

by Bianca Baumler



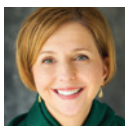
The Public Diplocast

A podcast featuring experts who discuss new ideas and enduring challenges in public diplomacy.



Fadi Chehadé
CPD Advisory Board Member; UN High-Level Panel on Digital Cooperation Member

A discussion of diminishing public trust in technology and new possibilities for horizontal models of multi-stakeholder digital cooperation.



Emily Metzgar
CPD Research Fellow; Indiana University, Associate Professor

The role of public diplomacy in denuclearization and establishing long-term peace on the Korean Peninsula.



Ira Helfand, MD
International Campaign to Abolish Nuclear Weapons (ICAN)

A medical perspective on the public health implications of nuclear war.



Andrew Cooper
University of Waterloo, Professor

An in-depth chat with CPD's Stacy Ingber, Assistant Director of Programming & Events, on the rise of insurgent populism and implications for public diplomacy.



Mark Minton
Former U.S. Ambassador
The public dimension of relationships

surrounding the Korean Peninsula, such as the 2018 PyeongChang Winter Olympics and the summit between Kim Jong Un and President Trump.



Jacob Poushter
Pew Research Center
A look at Pew data on social media usage,

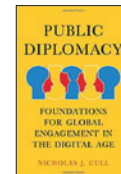
trust in technology and global digital trends.



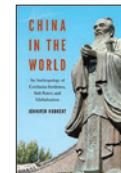
Search "Public Diplocast" on iTunes or Soundcloud to listen!

Meet the Author

Exclusive interviews with leading authors, scholars and practitioners in the field of public diplomacy.



Public Diplomacy: Foundations for Global Engagement in the Digital Age
by **Nicholas J. Cull** (CPD Faculty Fellow) | Public diplomacy's lead historian on the ongoing relevance of historical lessons.



China in the World: An Anthropology of Confucius Institutes, Soft Power, and Globalization
by **Jennifer Hubbert** (CPD Research Fellow) | An inside look at this ethnographic study of China's soft power policies and outcomes through Confucius Institutes.



Nontraditional U.S. Public Diplomacy: Past, Present, and Future
by **Deborah L. Trent** (CPD Research Fellow) | A discussion with the editor and co-author of this volume on innovative PD approaches and strategies.



Spin Wars and Spy Games: Global Media and Intelligence Gathering
by **Markos Kounalakis** (CPD Advisory Board Member)

| Behind the scenes of how global news networks are changing.

Q&A with CPD

CPD's interview series with international thought-leaders and key practitioners of public diplomacy and related fields.



SIR JONATHAN MILLS AO
The prominent composer and former Edinburgh International Festival director on the universality of culture, the relationship between the festive and the diplomatic and more.



AMBASSADOR WINSTON LORD
A longtime American diplomat discusses his new oral history on Henry Kissinger, the role of public diplomacy in foreign policy and U.S.-China relations.

AN EVENTFUL YEAR

from the
2018-19
Academic Year

1. Conference on India's Soft Power

CPD was primary academic partner of India's first major conference on soft power, sponsored by the **India Foundation and Indian Council for Cultural Relations**, to advance the discussion on India's nation branding, digital storytelling and more.

2. Behind the Scenes with Foreign Correspondent Markos Kounalakis

A discussion of Kounalakis' new book, *Spin Wars and Spy Games: Global Media and Intelligence Gathering*, and the foreign policy implications of an evolving global news media.

3. Public Diplomacy in the 2020s:

ICA Post-Conference CPD and the **Public Diplomacy Interest Group** co-sponsored this daylong series of panels, which covered Ph.D. and post-doctoral research, new directions in PD research, and the U.S. State Department's own PD strategy, measurement and evaluation.

4. A New Context on the U.S.-Mexico Relationship

A special webinar with CPD Faculty Fellow **Pamela Starr** and COMEXI Founding Member **Agustín Barrios Gómez**, who discussed key binational issues such as immigration, new political players, results from the U.S. midterm elections and the role of subnational diplomacy.

5. ISA 2019 International Communication Reception CPD and the **International Communication Section (ICOMM)** co-sponsored this networking reception for the 2019 Toronto International Studies Association annual conference.





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6. Everybody Comes From Away: Art, Politics, and 9/11 Our creative collaboration with Center Theatre Group (CTG) explored the power of empathy in both the arts and public diplomacy through the lens of the acclaimed musical *Come From Away*. (Pictured L to R: **Cynthia Stroum**, Theatrical Producer; **Douglas C. Baker**, CTG Producing Director; **Jacqueline Lyanga**, Film Festival Director and Curator; and **Josh Kun**, CPD Faculty Fellow and USC Annenberg School of Communication Director.)

7. Mayor Anne Hidalgo The Mayor of Paris and C40 Cities chair led a roundtable discussion on climate change, the state of city diplomacy and the Paris 2024 Summer Olympics.

8. Why Public Diplomacy Matters on the Korean Peninsula Experts convened by CPD, Indiana University's Hamilton Lugar School of Global and International Studies and The International Center discussed critical issues in this volatile region. This program was made possible by a grant from the Korea Foundation. (Pictured L to R: **Jacob Poushter**, Pew Research Center; **Ira Helfand**, MD, International Campaign to Abolish Nuclear Weapons Member; **Hyeon-Seon Choi**, Korea Foundation; CPD Research Fellow **Emily Metzgar**, Indiana University; **Mark Minton**, Former U.S. Ambassador; CPD Director **Jay Wang**; **Seung-kung Kim**, Indiana University; **Martin Baier**, The International Center.)

9. Behind the Scenes of UN Communications Strategy With Stéphane Dujarric, Spokesperson for the UN Secretary-General An insider's view of the UN's communication landscape, including today's political climate; strategic partnerships and media influencers; new types of journalism and the UN's evaluation of its own communication strategies and output.

10. Building a Domestic Compact on Foreign Policy Through PD CPD Director **Jay Wang** and CPD Visiting Scholar **Katarzyna Pisarska** shared new research and frameworks for measuring the local impact of cultural exchanges. Pisarska explored the phenomena of public diplomacy's domestic dimension—a government's ability to engage its own society in foreign policy practices through information, cooperation and identity-definition. Wang discussed CPD's pioneering work on capturing and estimating the impact of cultural exchanges on host communities.

11. Rethinking Somali Pirates and Global Affairs Journalist **Michael Scott Moore**, who was held captive by Somali pirates for 997 days, dispelled myths about Islam, examined public opinion surrounding U.S. hostage policy and more.

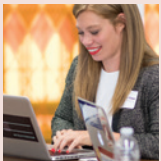
12. Roadmap to 50x50: Power and Parity in Women's Leadership **Gwen K. Young**, Wilson Center Distinguished Fellow, discussed the groundbreaking Global Women's Leadership Initiative Index, which she launched to track women's rise to power across the globe.

STUDENTS @ CPD

From the USC Master of Public Diplomacy Program (MPD)'s earliest days, MPD students as interns, fellows and volunteers have been an integral part of the CPD team. CPD also works with a number of interns from other programs at USC Annenberg and across the University, each of whom contributes their time and valued skills.

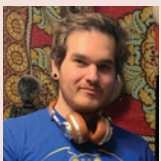
Student Work

Students at CPD learn and employ a variety of skills, from data analytics to advanced multimedia journalism and production work including video, podcasting, animation and much more.



Instagram

Did you know CPD interns launched a new Instagram account this year? Spearheaded by 2017-19 CPD Graduate Student Fellow **Kerry Velez** (MPD '18), the platform allows us to grow our reach to new audiences. Follow us! @PublicDiplomacy



Multimedia

CPD multimedia expanded this year with new animations, videos, graphic design and podcasts, many of which were created by CPD Multimedia Producer **Jose Castillo** (MPD '19), who shared his software skills and creativity with the next generation of students continuing at CPD.



Both of our global programs this year (see pp. 2-3) included high-level student engagement through our CPD Student Fellows program. In Brussels, Master of Public Diplomacy Student Fellow **Nikki Burnett '20**, (pictured above) attended Diplocamp and produced five original videos featuring interviews with experts in PD, journalism, technology and design thinking about the future of the field. Master of Journalism Student Fellow **Austin Maddox '19**, (pictured below) attended India's *Soft Power Conference* and created three multimedia stories featuring Indian soft power leaders in dance, spirituality and textile arts.

Respectively, Burnett and Maddox reported live from Brussels and New Delhi via USC Instagram "takeovers," reaching USC's audience of 80k+ followers through their first-person POV Instagram Stories.





2019 CPD & MPD Student Conference

“Reconstructing National Identity Post-Conflict” addressed methods used by post-war nation-states to build community and reframe their image globally.

2018-19 CPD Student Fellows & Interns

Nikki Burnett
Katherine Butler
Jose Castillo
Kendal Gee
Austin Maddox
Kerry Velez

2018-19 CPD Research Interns

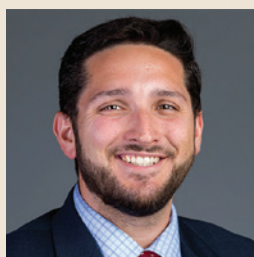
Lora Karch
Wa'el Nimat
Zeyu Ping
Silada (Lydia) Rojratanakiat



2019 CPD Summer Associate

CPD and the **Mayor's Office of International Affairs (MOIA)** in Los Angeles joined forces for the second year to provide a paid internship opportunity for a USC student. **Sophia**

Ketring, a USC Annenberg senior majoring in international relations and pursuing a minor in digital studies, was selected as the 2019 CPD-MOIA Summer Associate.



2019 CPD Doctoral Dissertation Grant

Phillip C. Arceneaux, who presented his research at the 2017 CPD-Oxford Doctoral Conference on Digital and Public Diplomacy at the University of Oxford, was

awarded the 2019 CPD Doctoral Dissertation Grant for his Ph.D. work in the College of Journalism and Communications (University of Florida) investigating public diplomacy as a function of international political broadcasting.



PD Magazine

Public Diplomacy Magazine is a bi-annual publication of the Society of Public Diplomats (SPD, formerly Association of Public Diplomacy Scholars). Its unique mission is to provide a common forum for the views of both scholars and practitioners from around the globe in order to explore key concepts in the study and practice of public diplomacy. Issues published during 2018-19 were titled “Monuments” and “Partnerships,” both under Editor-in-Chief and USC Master of Public Diplomacy student **Brooke Adams** (MPD '19).

PEOPLE

Who We Are

CPD Visiting Scholars 2018-19

Eytan Gilboa, Professor & Director, Center for International Communication, Bar-Ilan University

Oliver Lewis, CPD Senior Visiting Fellow, Senior Research Associate, Changing Character of War Centre, University of Oxford

Elizabeth McKay, U.S. Public Diplomat in Residence

Katarzyna Pisarska, CPD Visiting Scholar, CPD Faculty Fellow, Assoc. Prof., Warsaw School of Economics; Founder & Director, European Academy of Diplomacy (Poland)

Arturo Sarukhan, Ambassador & CPD Distinguished Fellow

CPD Research Fellows

Zahid Shahab Ahmed, Alfred Deakin Postdoctoral Research Fellow, Alfred Deakin Institute for Citizenship and Globalization, Deakin University (2017-2019)

Lindsay J. Benstead, Associate Professor, Political Science, Portland State University (2017-2019)

Martin Edwards, Associate Professor, School of Diplomacy and International Relations, Seton Hall University (2018-2020)

Jennifer Hubbert, Associate Professor of Anthropology and Asian studies, Lewis & Clark College (2018-2020)

Diana Ingenhoff, Professor of Organizational and Strategic Communication, Vice-Dean of the Faculty of Economics and Social Sciences, University of Fribourg (2017-2019)

Ian Thomas, Head of Evaluation for the Arts, British Council (2018-2020)

CPD Faculty Fellows 2018-19

Amara Aguilar, USC Annenberg

Anthony Bailey, VP for Global Initiatives, USC

Robert Banks, USC Annenberg

Corneliu Bjola, University of Oxford

Laurie Brand, USC School of International Relations

Caitlin Byrne, Griffith Asia Institute

Geoffrey Cowan, USC Annenberg

Nicholas J. Cull, USC Annenberg

Kathy Fitzpatrick, American University

Vince Gonzales, USC Annenberg

G. Thomas Goodnight, USC Annenberg

Bruce Gregory, George Washington University

Robert Hernandez, USC Annenberg

Tom Hollihan, USC Annenberg

Jeong-Nam Kim, University of Oklahoma

Josh Kun, USC Annenberg

Matthew Le Veque, USC Annenberg

Doe Mayer, USC School of Cinematic Arts

Jan Melissen, Clingendael

Najmedin Meshkati, USC Viterbi School of Engineering

Erik Nisbet, The Ohio State University

James Pamment, Lund University

Michael Parks, USC Annenberg

Katarzyna Pisarska, Warsaw School of Economics

Adam Clayton Powell, III, USC Annenberg

Alison Dundes Renteln, USC Dornsife

Patricia Riley, USC Annenberg

Philip Seib, USC Annenberg

Varun Soni, Dean of Religious Life, USC

Pamela Starr, U.S.-Mexico Network, USC

Vivian S. Walker, U.S. Department of State

Rebecca Weintraub, USC Annenberg

Ernest James Wilson III, USC Annenberg

Diane Winston, USC Annenberg

Aimei Yang, USC Annenberg

R.S. Zaharna, American University

CPD Advisory Board

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Fadi Chehadé, Chairman, Chehadé & Company

Jerrold D. Green, President and CEO, Pacific Council on International Policy

Vartan Gregorian, President, Carnegie Corporation of New York (honorary)

Gary Knell, President and CEO, National Geographic Partners

Markos Kounalakis, Visiting Fellow, Hoover Institution

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Rockwell Schnabel, Founder and Chairman, The Sage Group

Jay Snyder, Founder and Chairman, The Open Hands Initiative

Jay Stein, Chairman and Former CEO, Stein Mart, Inc.



Jay (Jian) Wang
Director



Stacy Ingber
*Assistant Director,
Programming &
Special Events*



Victoria Parrott Hsieh
Business Analyst



Lisa Rau
Editorial Manager



Sohaela Amiri
Research Associate



Jesse Pittman
*Senior Manager
for Development &
Partnerships*

SUPPORT CPD

CPD is grateful for the generous support of individuals, foundations and corporate sponsors committed to furthering the research and practice of public diplomacy. We are pleased to acknowledge the following contributors and collaborators during fiscal year 2018–19.

Annenberg Foundation
Beatrice Snyder Foundation
Katherine Brown
Center Theatre Group
John A. Connerley
Digital Diplomacy Coalition
Dutch Ministry of Foreign Affairs
Daniel Ewert
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Bruce Gregory
Hamilton and Lugar School of Global and International
Studies, Indiana University
Hyman Levine Family Foundation
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Marc Nathanson
Pacific Council on International Policy
Liang Pan
Pew Research Center
Public Diplomacy Interest Group
Rockwell and Marna Schnabel Foundation
Sanders Family Foundation
Phil Seib
Sheri and Les Biller Foundation
The India Foundation
The International Center
The Swedish Embassy
USC Annenberg School for Communication and Journalism
USC Master of Public Diplomacy Program
Rhonda Zaharna

Join us

CPD relies on the generosity of donors like you to meet the needs of the public diplomacy community at home and abroad. Your tax-deductible gift allows us to produce groundbreaking research, convene global leaders and build the field through professional development and trainings. To learn more about how you can support CPD, please visit USCPublicDiplomacy.org/Giving.

Thank you!

CPD

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