

## **2019 Digital Diplomacy Bibliography**

Curated by Ilan Manor, first published on [www.digdipblog.com](http://www.digdipblog.com)

### **Books (Authors/Editors in italics):**

The Digitalization of Public Diplomacy (2019) – *Ilan Manor*

Cyberdiplomacy: Managing Security and Governance Online (2019) - *Shaun Riordan*

Countering Online Propaganda and Extremism: The Dark Side of Digital Diplomacy (2018) - *Corneliu Bjola and James Pamment*

The Chessboard and the Web (2017) - *Anne Marie Slaughter*

Digital DNA: Disruption and the challenges for global governance (2017) - *Peter Cowhey and Jonathan Aronson*

The Future of #Diplomacy (2016) – *Philip Seib*

Disruptive Power: The Crisis of the State in the Digital Age (2015) - Taylor Owen

Digital Diplomacy: Conversation on Innovation in Foreign Policy (2015) - *Andreas Sandre*

Digital Diplomacy: Theory and Practice (2015) - *Corneliu Bjola and Marcus Holmes*

Nation as Network: Diaspora, Cyberspace & Citizenship (2014) - *Victoria Bernal*

Strategic Narratives: Communication, Power and the New World Order (2013) - *Alister Miskimmon, Ben O'Loughlin and Laura Roselle*

New Public Diplomacy in the 21<sup>st</sup> Century (2013) – *James Pamment*

Real-Time Diplomacy (2012) – *Philip Seib*

Diplomacy in the Digital Age: Essays in Honour of Ambassador Allan Gotlieb (2011) - *Jancie Gross Stein*

Cyber Diplomacy: Managing Foreign Policy in the 21<sup>st</sup> Century (2002) - *Evan Potter*

Digital Diplomacy: U.S. Foreign Policy in the Information Age (2001) – *Wilson Dizard*

### **Book Chapters (Book titles in italics):**

Digital Diplomacy (2019) - Craig Hayden, *the Encyclopedia of Diplomacy*

Public Diplomacy and Its Offshoots (2017) – Tom Fletcher, *Satow's Diplomatic Practice*

From Club to Network Diplomacy (2016) -Jorge Heine, *The Oxford Handbook of Modern Diplomacy to Public Diplomacy*

'Secrecy is for Losers': Why Diplomats Should Embrace Oneness to protect National Security (2015) – Alexis Wichowski, *Digital Diplomacy: Theory and Practice*

Social Media and Public Diplomacy: A Comparative Analysis of the Digital Diplomatic Strategies of the EU, US, and Japan in China (2015) – Corneliu Bjola and Lu Jian, *Digital Diplomacy: Theory and Practice*

America's Selfie: How the US Portrays Itself on its Social Media Accounts (2015) – Ilan Manor and Elad Segev, *Digital Diplomacy: Theory and Practice*

Business As Usual? An Evaluation of British and Canadian Digital Diplomacy as Policy Change (2015) – Amanda Clarke, *Digital Diplomacy: Theory and Practice*

Delivering Digital Public Diplomacy (2013) - Charles Causey and Philip N. Howard, *Relational, Networked and Collaborative Approaches to Public Diplomacy*

The "Virtual Last Three Feet" (2013) – Hyunjin Seo, *Relational, Networked and Collaborative Approaches to Public Diplomacy*

Diaspora Diplomacy and Public Diplomacy (2013) – Kishan S . Rana, *Relational, Networked and Collaborative Approaches to Public Diplomacy*

Taking Diplomacy Public (2013) – Daryl Copeland, *Relational, Networked and Collaborative Approaches to Public Diplomacy*

Corporate Diplomacy in the Information Age: Catching Up to the Dispersal of Power (2011) - George Haynal, *Diplomacy in the Digital Age: Essays in Honour of Ambassador Allan Gotlieb*

The Relational Paradigm and Sustained Dialogue (2013) – Harold Saunders, *Relational, Networked and Collaborative Approaches to Public Diplomacy*

Network Purpose, Network Design: Dimensions of Network and Collaborative Public Diplomacy (2013) - Rhonda S. Zaharna, *Relational, Networked and Collaborative Approaches to Public Diplomacy*

**Journal Articles (Journal name in italics):**

Public Diplomacy in the Digital Age (2019)- Corneliu Bjola, Jennifer Cassidy and Ilan Manor- *the Hague Journal of Diplomacy*

Digital Diplomacy: Emotion and Identity in the Public Realm (2019)- Constance Duncombe, *the Hague Journal of Diplomacy*

From Embassy Ties to Twitter Links: Comparing Offline and Online Diplomatic Networks (2019) – Efe Sevin and Ilan Manor, *Policy & Internet*

Hashtag Diplomacy: Twitter as a Tool for Engaging in Public Diplomacy and Promoting US Foreign Policy (2019) - Stephen D Collins, Jeff R. DeWitt, and Rebecca K. LeFebvre, *Place Branding and Public Diplomacy*

More Than Data: Using the Netvizz Facebook Application for Mixed-Methods Analysis of Digital Diplomacy (2019) - Damian Spry, *Research Methods*

Practicing Citizen Diplomacy 2.0: "The Hot Dudes and Hummus- Israel's Yummiest" Campaign for Israel's Branding (2019) - Tal Samuel-Azran, Betti Ilovici, Israel Zari and Orly Geduld, *Place Branding and Public Diplomacy*

Towards Prestige Mobility? Diplomatic Prestige and Digital Diplomacy (2019) – Ilan Manor and James Pamment, *the Cambridge Review of International Affairs*

Branding Korea as "My Friend's Country": The Case of VANK's Cyber Public Diplomats (2018) - Kadir Ayhan, *Korea Observer*

Facebook Diplomacy: A Data Driven, User-Focused Approach to Facebook use by Diplomatic Missions (2018) - Damian Spry, *Media International Australia*

Factors Influencing e-diplomacy implementation: Exploring Causal Relationships Using Interpretive Structural Modelling (2018) - Hamad Al Muftah et a., *Government Information Quarterly*

The Long Road to Digitalized Diplomacy: A Short History of the Internet in U.S. Public Diplomacy (2018) – Nicholas J, Cull, *Revista Mexicana de Política Exterior*

The Peruvian Ministry of Foreign Affairs: From Digitization to Modernization (2018) – Alejandro Neyra and Rafa Rubio, *Revista Mexicana de Política Exterior*

Digital Diplomacy as Crisis Communication: Turkish Digital Outreach after July 15 (2018) – Efe Sevin, *Revista Mexicana de Política Exterior*

Strengthening the United Nations Secretariat's Use of Social Media: The View of One Practitioner (2018) – Nancy Groves, *Revista Mexicana de Política Exterior*

Palestine in Hebrew: Overcoming the Limitations of Traditional Diplomacy (2018) – Ilan Manor and Marcus Holmes, *Revista Mexicana de Política Exterior*

Diplomacy & Digitization: A Profession Adapting to New Networks of Power (2018) – James Pamment, *Revista Mexicana de Política Exterior*

The Digitalization of Public Diplomacy: Towards a New Conceptual Framework (2018) - Azócar Daniel Aguirre, Ilan Manor, Cardoso Alejandro Ramos, *Revista Mexicana de Política Exterior*

Strategic Narrative: 21st Century Diplomatic Statecraft (2018) – Alister Miskimmon, Ben O’Loughlin and Laura Roselle, *Revista Mexicana de Política Exterior*

Digital Diplomacy 2.0: Trends and Counter Trends (2018) – Corneliu Bjola, *Revista Mexicana de Política Exterior*

Digital Diplomacy: Success at your Fingertips (2018) – Neil Collins and Kristina Kekenova, *Place Branding and Public Diplomacy*

The Digital Industries: Transparency as Mass Deception (2018) – Ilan Manor and Louis Soone, *Global Policy*

Visualizing the Paris Climate talks on Twitter: Media and Climate Stakeholder Visual Social Media During COP21 (2018) – Jill E Hopke and Luis E Hestres, *Social Media + Society*

Twitter and the Challenges of Digital Diplomacy (2018) - Constance Duncombe, *SAIS Review of International Affairs*

A Turning IR Landscape in a Shifting Media Ecology: The State of IR Literature on New Media (2018) – Susan Jackson, *International Studies Review*

Visually framing the Gaza War of 2014: The Israel Ministry of Foreign Affairs on Twitter (2018) – Ilan Manor and Rhys Crilley, *Media, War and Conflict*

Revisiting Putnam’s two-level game theory in the digital age: Domestic digital diplomacy and the Iran nuclear deal (2018) – Corneliu Bjola and Ilan Manor, *The Cambridge Review of International Affairs*

Organizational Culture and Public Diplomacy in the Digital Sphere: The case of South Korea (2018) – Jeffery Robertson, *Asia & the Pacific Policy Studies*

Telling NATO's Story of Afghanistan: Gender and the Alliance's Digital Diplomacy (2017) - Katherine AM Wright, *Media, War & Conflict*

Critical Digital Diplomacy as a Global Challenge: The South Korean Experience (2017) - Jan Melissen, Emilie V. de Keulenaar, *Global Policy*

America’s Selfie–Three Years Later (2017) – Ilan Manor, *Place Branding and Public Diplomacy*

Facebook Users’ Engagement with Israel’s Public Diplomacy Messages During the 2012 and 2014 Military Operations in Gaza (2017) – Moran Yrachi, Tal Samuel-Azran, and Lior Bar-David, *Place Branding and Public Diplomacy*

Sharing Public Diplomacy Through Social Media Networks in the 21 Century (2017)  
- Valentin Costa, *Romanian Journal of History and International Studies*

Twitter and Transformative Diplomacy: Social Media and Iran–US Relations (2017) -  
Constance Duncombe, *International Affairs*

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Digital Diplomacy and the Securing of Nationals in a Citizen-Centric World (2016) –  
Jan Melissen and Matthew Caesar-Gordon, *Global Affairs*

Crafting strategic MFA communication policies during times of political crisis: A  
note to MFA policy makers (2016) – Jennifer Cassidy and Ilan Manor, *Global Affairs*

Digital Containment: Revisiting Containment Strategy in the Digital Age (2016) -  
Corneliu Bjola and James Pamment, *Global Affairs*

Getting Digital Diplomacy Right: What Quantum Theory Can Teach Us about  
Measuring Impact (2016) – Corneliu Bjola, *Global Affairs*

Are We There Yet? Have MFAs Realized the Potential of Digital Diplomacy? Results  
from a Cross-National Comparison (2016) – Ilan Manor, *Diplomacy and Foreign  
Policy*

Digital diplomacy in GCC Countries: Strategic Communication of Western  
Embassies on Twitter (2015) - Strauß, Nadine, Sanne Kruikemeier, Heleen van der  
Meulen, and Guda van Noort, *Government Information Quarterly*

Digital public diplomacy on Twitter? The case of @Sweden (2015) – Helen  
Hoffmann, *International Journal of Diplomacy and Economy*

Digital Diplomacy as Transmedia Engagement: Aligning Theories of Participatory  
Culture with International Advocacy Campaigns (2015) – James Pamment, *New  
Media & Society*

Digital Diplomacy 2.0: A Cross National Comparison of Public Engagement in  
Facebook and Twitter (2015)- Ronit Kampf, Ilan Manor and Elad Segev, *The Hague  
Journal of Diplomacy*

Netpolitik: What the Emergence of Networks Means for Diplomacy and Statecraft  
(2015) – Charlie Firestone and Leshuo Dong, *The Aspen Journal of Ideas*

Digital Public Diplomacy and a Strategic Narrative for India (2014) – Kalathmika  
Natarajan, *Strategic Analysis*

Social Media's Dialogic Communication of Foreign Embassies in Korea and Public  
Diplomacy: Based on Dialogic Communication Theory (2014) – Heewoon Cha,  
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India's Digital Diaspora Diplomacy: Operationalizing Collaborative Public Diplomacy Strategies for Social Media (2014) – Bhattiprolu Murti and Rhonda S. Zaharna, *Exchange: the Journal for Public Diplomacy*

Digital Engagement: Americas Use (and misuse) of Marshall McLuhan (2013) - Edward Comor, *Political Science*

America's Engagement Delusion: Critiquing a Public Diplomacy Consensus (2012) – Edward Comoro and Harold Bean, *International Communication Gazette*

Social Media at State: Power, Practice and Conceptual Limits for US Public Diplomacy (2012) - Craig Hayden, *Global Media Journal*

Public Diplomacy 2.0: A Case Study of the US Digital Outreach Team (2012)- Lina Khatib, William Dutton and Michael Thelwall, *The Middle East Journal*

Is It The Medium or the Message? Social Media, American Public Relations and Iran (2012) – Emily Metzgar, *Global Media Journal*

Impact of New Technologies on International Communication: the Case of Public Diplomacy (2012) – Beata Ociepka, *Information Science*

Issue Theme: The Use of Social Media in US Public Diplomacy (2012) – Rhonda S. Zaharna and William A Rugh, *Global Media Journal*

Post-9/11 US public diplomacy in eastern Europe: Dialogue via new technologies or face-to-face communication? (2012) - Antoaneta M Vanc, *Global Media Journal*

Israel's Peer-to-peer Diplomacy (2012) - Shay Attias, *The Hague Journal of Diplomacy*

The Impact of New Media on Diplomatic Practice: An Evolutionary Model of Change (2012) – Cristina Archetti, *The Hague Journal of Diplomacy*

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Web-based Public Diplomacy: The Role of Social Media in the Iran and Xingjiang Riots (2010)- Li Xiguang and Wang Jing, *Journal of International Communication*

Mapping the Great Beyond: Identifying Meaningful Networks in Public Diplomacy (2010) – Ali Fisher, *CPD Perspectives on Public Diplomacy*

America's Edge (2009) – Anne-Marie Slaughter, *Foreign Policy*

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Network diplomacy (2001) – Jamie F. Metzl, *Georgetown Journal of International Affairs*

Virtual Diplomacy: Rethinking Foreign Policy Practice in the Information Age (2001)  
- Sheryl J Brown and Margarita S. Studemeister, *Information & Security*

**Essays/Blogs/ Working Papers:**

Adapting Diplomacy to The Digital Age: Managing the Organisational Cultures of Ministries of Foreign Affairs (2018) – Corneliu Bjola, *Oxford Digital Diplomacy Research Group Working Papers*

The Digitalization of Diplomacy: Towards Clarification of a Fractured Terminology (2018) – Ilan Manor, *Oxford Digital Diplomacy Research Group Working Papers*

Digital Diplomatic Crisis Communication: Reconceptualising Diplomatic Signalling in an age of Real Time Governance (2018) – Jennifer Cassidy, *Oxford Digital Diplomacy Research Group Working Papers*

Computational Diplomacy: Foreign Policy Communication in the Age of Algorithms and Automation (2017) - Akin Unver

The Contradictory Trends of Digital Diaspora Diplomacy (2017) – Ilan Manor, [www.digdipblog.com](http://www.digdipblog.com)

Summary- Israel's First Digital Diplomacy Conference (2017) – Ilan Manor, *Exploring Digital Diplomacy*

The Strategic Use of Digital and Public Diplomacy in Pursuit of National Objectives (2016) – Sean Riordan, *Working Paper Presented at FOCIR 2016 Conference*

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Futures for Diplomacy: Integrative Diplomacy in the 21st Century (2012) – Brian Hocking, Jan Melissen and Paul Sharp, Working Paper, *Netherlands Institute of International Relations' Clingendael*'.