

PDiN MONITOR

A Review & Analysis of Current Public Diplomacy in the News

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Featuring a closer look at:

**Arab Democracy Rising:
The Power of Publics**

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The 18 days from January 25 to February 11 have changed Egypt forever.



-Dr. Rasha A. Abdulla





The 2011 uprisings in the Middle East have proved that democracy retains its appeal, even to people who have long lived without it. These events also showed the power of media to galvanize and unify. Social media, which can be defined as easily accessible media that foster social interaction, have attracted much attention and have been given credit for being the principal mobilizing tools in Tunisia, Egypt, and elsewhere.

But those who are committed to democratic reform should not overrate the influence of Facebook, Twitter, YouTube, and other social media. Facebook, for instance is used by only 17 million people in the Middle East, which is about 5 percent of the Arab states' population. Even basic computer use in the region is limited to approximately 20 percent of the Arab citizenry.

Television, however, is everywhere; just look at the satellite dishes that cluster along the skylines of almost every Arab city. The events of 2011 were fostered by a marriage between the newer social media and pan-Arab satellite television channels, principally Al Jazeera and Al Arabiya. In addition to providing their own reporting, TV news organizations served as aggregators of social media content, scooping up the most newsworthy items from Internet-based media and delivering them to television's vast audience.

Media play an important role in the complex process of political change. The practice of diplomacy has changed since media removed the cushion of time that diplomats had for so long relied on. A positive aspect of this can be found in opportunities for media-centered public diplomacy programs that bypass governments and directly engage foreign citizens. Change requires the transformation of political institutions, a complicated evolution in which media -- social and other kinds -- play an influential but not determinative role.

At the heart of substantive political change is the courage and determination of people who want to better their own lives and those of their fellow citizens. Media are useful, but in the end only people can make a revolution.

A handwritten signature in cursive script that reads "Philip Seib".

Philip Seib
Director, USC Center on Public Diplomacy (CPD)



The View from Tahrir Square: Can the U.S. Harmonize to the New Tune of Egypt's Freedom?

by **Dr. Rasha A. Abdulla**

What a different Egypt I write to you from today!

The 18 days from January 25 to February 11 have changed Egypt forever. After 30 years of a brutal dictator regime, Mubarak has stepped down. And for the first time in a very long time, Egypt has a real chance at freedom, and a real chance at democracy.

I want to share with you why I believe the people have revolted now after 30 years of being silent. We have been living in tyranny under the Mubarak regime for 30 long years. During that time, Egypt, a country of 82 million people, suffered major setbacks almost on all fronts. We are plagued by an illiteracy rate of anywhere between 35 to 44 percent (depending on who you ask); and unless the “educated” go to a private school all the way, they’re getting a paper certificate but not much education. In addition to that, forty percent of Egyptians live under the poverty line of two dollars a day. The country is also plagued by a lack of good health services, and a lack of proper basic needs and sanitation services. Pollution of every type is so common place we don’t pay attention to it anymore. An increase in cancer levels, kidney failures, liver conditions, diabetes, heart conditions, and other chronic diseases has been



A young anti-government protester has his face painted in the colors of the Egyptian flag © Salon February 8, 2011

PDiN Round Up: Africa

How revolt in Egypt, Tunisia plays in South Africa

The Christian Science Monitor (blog)

As the number of young people in South Africa increases and access to the Internet improves, so too will access to the kind of resistance we’re witnessing in Egypt and Tunisia, writes guest blogger Khadija Patel.

Categories : Non-State PD, Public Opinion, Africa, Middle East

I never wrote myself off even when some people did—Holly Mallam

The Nation

Ajibola Adebayo better known as Holy Mallam saw hell in a bid to make a headway when his once affluent family experienced poverty.

Categories : Nation Branding, Non-State PD, Africa

Ivory Coast: Laurent Gbagbo bans UN radio broadcasts

BBC

The government of Ivory Coast’s incumbent leader Laurent Gbagbo has officially banned UN radio broadcasts. Mr Gbagbo has refused to stand down following polls in November, which the UN peacekeeping mission in Ivory Coast say was won by Alassane Ouattara.

Categories : Media & PD, Africa

Public diplomacy strategy needed

The Swazi Observer

The Kingdom of Swaziland is currently being let down by non-existence of an effective communication strategy and information dissemination machinery.

Categories : Government PD, Soft Power, Africa

AU sends new mediation team to Côte d’Ivoire

Africa Review

The new African Union (AU) team of experts left Addis Ababa on Sunday for Abidjan in a fresh bid to resolve Côte d’Ivoire’s political crisis.

Categories : Non-State PD, Africa

blamed not only on pollution but largely on government corruption, which indeed plagues all sectors of society. We've lived with these conditions for 30 years, and only in the past five years or so have we started to speak up. Quietly at first, till these millions screamed in Tahrir Square.

Of course living in such conditions for 30 years is reason enough to revolt, but I'm arguing that what made the voices louder was the presence of the Internet, and in particular, social networks. I have been researching the Internet in the Arab world for the past decade, and during the last two or three years have focused my research on social media and political activism, and I have argued repeatedly that change would come from young Egyptian Internet users before anyone else. During the National Communication Association convention in San Francisco last November, I spoke at a panel discussion organized by the [Partnership for Progress on Digital Divide](#) and chaired by USC's [Michael Cody](#). I presented an analysis of how political activism is a pervasive use of the Internet in Egypt at this time, and how that sector of the society has a potential to gather momentum, unite voices, and push for change.

Let me clarify that when I say this was an Internet revolution, I don't mean that the Internet was the only factor involved, nor do I mean that Internet users were the only ones protesting. However, I'm speaking of the main catalyst which inspired this revolution and brought about change. I'm speaking of the tool that showed every dissident voice in Egypt that he/she is not



An Egyptian protestor holds a caricature of Mubarak covering up the virtual eyes, ears, and mouth of the Al Jazeera logo © *Foreign Policy* February 2, 2011

PDiN Round Up: Americas

Canada's Carleton to have ties with IIT Mumbai, Jindal Global University

The Economic

Canada's world-famous Carleton University is set to sign memorandums of understanding (MoUs) with various Indian educational institutions during the visit of its president and vice-chancellor to India next week.

Categories : Non-State PD, Americas, South Asia

'Whether we like it or not: Brazil in the Middle East'

Foreign Policy

A series of cables released today reveal that U.S. diplomats were alarmed by Brazil's forays into Mideast diplomacy, long before last year's unsuccessful nuclear deal with Iran and the recognition of the Palestinian state.

Categories : Government PD, Public Opinion, Americas, Middle East

State Department launches Arabic Twitter feed

The Washington Post (Blog)

The State Department -- already pretty good at the social media thing -- is now using Twitter to transmit its thoughts to the Arab world in ... Arabic. Foggy Bottom is using @USAbilAraby, which in English means "USA in Arabic."

Categories : Government PD, New Technology, Americas, Middle East

Voice of America Uses Social Media to Aid Foreign Dissent

WIRED

But when that fails, the Broadcasting Board of Governors, which oversees the government-owned media organizations that send pro-American messages to foreign audiences, has begun using social media to go around online restrictions in repressive countries. Perhaps the most important? Facebook.

Categories : Government PD, Media & PD, New Technology, Americas

Hollywood, the Oscars and Soft Power

World Politics Review

For all the talk about America's declining global influence, it's worth mentioning that the Oscar awards were front-page news in just about every English-language foreign daily that I scan each morning, as well as in both French-language dailies I read.

Categories : Cultural Diplomacy, Public Opinion, Soft Power, Americas

alone, but is indeed joined by at least hundreds of thousands. The January 25 revolution was not affected or pushed by a foreign agenda, contrary to what the Mubarak regime insisted on. This was not a revolution carried out by Islamist fundamentals, contrary to what Mubarak hoped everyone would believe. For years, the Mubarak regime has utilized an efficient marketing ploy when dealing with the outside world that got many, including Egyptians, to believe that it's either Mubarak or Al Qaeda-style, fundamentalist Islamic rule. "It's either me, or chaos" was the line he kept repeating in his hideous speeches and interviews, including with [ABC's Christiane Amanpour](#).

Sure, the Muslim Brotherhood was there in Tahrir Square, along with everyone else. I personally (a Muslim) helped organize a Christian mass early on in Tahrir Square, and the prayers were joined and protected by the Muslims (just like the Christians protected the Muslims while they were praying). The Muslim Brotherhood exists in Egypt, but first of all, they are nowhere near Al Qaeda in terms of their level of fundamentalism. Actually, they've denounced the use of violence years ago, even if we don't believe them. Second, they are a minority. If Parliamentary elections were to be held today in Egypt, sure, the Muslim Brotherhood would win some seats (I'd think 10-15%), but they'd be nowhere near a majority. If we want democracy, this means we get to choose. One person, one vote. And from what I've seen on Tahrir Square, the Muslim Brotherhood is not that popular, even among the lower socio-economic and education classes.

But "[it's not radical Islam that worries the U.S., it's independence](#)," said Noam Chomsky in the Guardian. Chomsky argued that Washington accepts democracy "only insofar as it conforms to strategic and economic objectives." It therefore has to be regulated and "properly tamed" if it hits close to U.S. interests.

That has been the feeling on the streets of Cairo and throughout Egypt, particularly when U.S. reactions came a little too slow and a little too, as [Philip Seib](#) put it, "overly cautious." I told [NPR's to the Point](#) and [Turnstyle News](#) that the United States had to make a choice between the Egyptian government and the Egyptian people. These two were not on the same side. The Egyptian people were quite upset, with good reason, when the tear gas canisters they were bombed with all said "[Made in the U.S.A.](#)" And the American statements in support of the Egyptian

PDiN Round Up: Asia Pacific

Taiwan Aboriginal Art Group shines in Tokyo

Focus Taiwan News Channel

A singing and dancing performance staged by the Taiwan Aboriginal Art Group at the 6th MIFA International Exchange Festival in Tokyo on Sunday earned the acclaim of the audience.

Categories : Cultural Diplomacy, Soft Power, Asia Pacific

Cultural exchange between Filipinos, Saudis

Inquirer Global Nation

There's a joke among us Filipinos in Jeddah that Balad, a commercial center in the southern side of the city, belongs to us, while the neighboring Sarafiya center belongs to the Indians: Sa inyo ang Sarafiya, amin ang Balad.

Categories : Cultural Diplomacy, Asia Pacific, Middle East

Diplomacy By Other Means: ASEAN, Next World Cup Host?

Eurasia Review

ASEAN foreign ministers have discussed the possibility of hosting the FIFA World Cup. This initiative underlines the need for both academics and practitioners to include sports issues in international relations.

Categories : Cultural Diplomacy, Asia Pacific

Japanese embassy blog gets thousands of fans

AsiaOne News

The Japanese embassy in Beijing has officially launched a micro blog, attracting more than 5,000 fans in just two days. According to Japanese Ambassador Uichiro Niwa, the micro blog will introduce his schedule as well as various activities related to Sino-Japanese relations.

Categories : Government PD, New Technology, Asia Pacific

Rugby 'key to international relations' - study

Stuff.co.nz

Rugby is a potential way for New Zealand to exercise "soft power" in the world of international diplomacy, a joint New Zealand-US study has found.

Categories : Cultural Diplomacy, Soft Power, Americas, Asia Pacific





Protesters watch Al Jazeera coverage from Tahrir Square in Egypt © *Foreign Policy* February 8, 2011

people came late. Even after Obama said on February 1 that change in Egypt “[must begin now](#)” and Press Secretary Robert Gibbs said on February 2 that “[‘now’ started yesterday](#),” the U.S. retreated back to a safer position and decided that hastening the process could lead Egypt into chaos and undermine a smooth transition to democracy. Frank Wisner’s visit to Egypt, during which he said that Mubarak had to remain in power because he was indispensable to a peaceful transition did not help. And when Robert Fisk revealed in [The Independent](#) that Wisner is a consultant for a law firm that is contracted by the Egyptian government, the U.S. credibility with the Egyptian street seemed largely undermined. Throughout, the U.S. messages to the Egyptian people seemed at best confusing and confused, and at worst, slow and waiting to see where the crest of the wave will take it.

So how can the U.S. rectify the damage? Well, here is a piece of good news. Although this revolution was carried out by Egyptians of all walks of life, it was started and steered by young, educated, well traveled, and well read Internet users. Many of these have had some American education, or at least do not necessarily view the U.S. as an enemy. This means several things. First, there is a politically aware mainstream population that is now becoming vocal in Egypt after being silent for so long. They do not have hidden agendas, and are not severely politicized in a certain direction or the other. They are not fun-

PDiN Round Up: Europe

Turkey at a Crossroads

Real Clear World

Turkey is misunderstood by most people in Europe and the U.S. - not the least because Turks themselves comfortably call their country European, Eurasian, Balkan, Mediterranean and Near Eastern, and this very modern, actively commercial, long-time NATO member is also a leading voice in the Organization of the Islamic Conference.

Categories : Government PD, Public Opinion, Europe

Academics plead for foreign students

Financial Times

David Cameron’s attempt to cap yearly immigration by slashing foreign student numbers threatens to strip Britain of a crucial source of “soft power” on the world stage, according to senior figures at two leading universities.

Categories : Non-State PD, Soft Power, Europe

Georgia: people’s diplomacy instead of policy

Voice of Russia

According to a poll, three fourths of Georgians are calling for a fence-mending with Russia and want a more peaceful North Caucasus, a prominent Georgian political scientist told a Tbilisi round table on Thursday.

Categories : Non-State PD, Europe

France’s dispute with Mexico over Florence Cassez moves from diplomatic arena to cultural stage

The Christian Science Monitor

France’s “Year of Mexico,” launched five days ago as a celebration of Mexican arts and culture, so far seems more like the year of clash with Mexico as relations between the two countries grow increasingly strained over the case of a Frenchwoman imprisoned in Mexico.

Categories : Cultural Diplomacy, Government PD, Americas, Europe

German NGO helps Armenian, Turkish students overcome grudges

Deutsche Welle

Relations between Armenia and Turkey have been tense for decades. But students from both countries are working to improve ties, looking to Germany’s reconciliation with the Jewish people and other groups for guidance.

Categories : Non-State PD, Middle East, Europe



damentalists in terms of religion or politics, and even though they've carried out a wonderful revolution, they're not really revolutionists in the sense that we know from history books. But they all love Egypt very much and they will not be swayed by political pranks or taken in by nicely-packaged empty political initiatives.

The youth who organized on social networks, notably [Facebook](#), to save their country from a dictator regime will now once again take charge to rebuild their country. And just like they were joined by all walks of life in Tahrir Square, they will be joined by all walks of life in rebuilding their country. The U.S. needs to realize that these youths could be a strategic partner that is free from predispositions and fundamentalist ideologies. There is now a healthy plethora of [pages](#) and [groups](#) on Facebook discussing how to rebuild the country, and how to move forward. There are individual initiatives, currently joined by thousands, some by tens of thousands, to eradicate illiteracy, to rebuild the economy, to revamp education. The U.S. needs to partner with these young Egyptians to help them rebuild their country, and it needs to start a new page in its foreign policy in the region, based on a partnership with a politically aware mass rather than an autocracy running a silent majority. And that's a big difference! Diplomacy, both public and regular, will play a major role. ♦

About the Author

Rasha A. Abdulla is the Chair of the Journalism and Mass Communication Department at the American University in Cairo. She has a Ph.D. in Communication (December 2003) from the University of Miami. Dr. Abdulla's current main research interest is the uses and effects of new media, particularly as they relate to political and civic activism. Her doctoral dissertation was the first large scale formal academic study of the uses and gratifications of the Internet among Arab students in Egypt. She is the author of three books on the Internet in the Arab world. More information about her can be found at www.rashaabdulla.com. She also tweets at <http://twitter.com/RashaAbdulla>.

PDiN Round Up: Middle East

A West Bank dairy farm churns out gourmet cheese

The Christian Science Monitor

With funding from international organizations, a dairy farm in Tubas in the West Bank produces gourmet Italian cheeses with a little Palestinian spice.

Categories : Cultural Diplomacy, Middle East, Europe

Giving Israel's image a good rap
Haaretz

Israeli politicians have recruited rap star Shyne to improve Israel's image, though some have criticized the initiative, saying that the 34-year-old who became an Orthodox Jew while serving time in prison for a shooting incident is not a suitable advocate for the country.

Categories : Cultural Diplomacy, Middle East

Open SESAME - building the MidEast's first synchrotron

Israel 21c

The notion of scientists from Israel meeting in Jordan with counterparts from countries such as Iran, Bahrain, Egypt, Pakistan and Turkey seems like something out of a fantasy novel. Yet such meetings have been occurring - most recently in November last year - for about 15 years.

Categories : New Technology, Non-State PD, Middle East

Arabs, gays and an MTV VJ to fight apartheid analogy

The Jerusalem Post

As Israeli Apartheid Week nears, the government on Monday unveiled its latest initiative aimed at debunking the analogy made by Palestinian supporters between the Jewish state and minority rule in South Africa.

Categories : Cultural Diplomacy, Government PD, Americas, Middle East

Iran Predicted To Be Winner From Uprisings

NPR

While the U.S. seems to be supporting the series of revolutions surfacing in the Middle East and Northern Africa, the big winner in the end may be Iran.

Categories : Soft Power, Middle East



The CPD Blog's Crisis Coverage: North Africa and the Middle East

[U.S. Public Diplomacy and the New Egypt](#)

By Philip Seib

"First, let's be clear that this was the Egyptian Revolution, not the "Facebook Revolution" or the "Twitter Revolution." Events of the past few weeks belong wholly to the spirit of the Egyptian people, not technology."

[Egypt: Technology, Jazz and the Common Wealth](#)

By Adam Clayton Powell III

"Egypt now has a great opportunity, but it is not only, and perhaps not even primarily, political. The crowds in the streets of Cairo, Tunis and Algiers are asking for more than political freedom."

[Identity Crisis: Israel in the Middle East](#)

By Naomi Leight

"Over the last century or so, Israelis have worked to make Israel a part of the Middle East."

[Egypt: Social Media as a Life or Death Proposition](#)

By Simon Mainwaring

"Hundreds of thousands of Egyptians, many wearing bandages from days of street fighting, turned out in Cairo's Tahrir Square on Friday for what they are calling the 'Day of Departure'..."

[The Lasting Images of Mubarak's Regime](#)

By Lina Khatib

"The age of the image is upon us and the clock cannot be turned back. And yet the Mubarak regime is in denial. It started with muffling the voice of Al Jazeera."

[Arabic Satellite Channels at War in the Middle East](#)

By Alvin Snyder

"With armies of reporters from Al Jazeera and Alhurra and slews of other news media organizations covering the Middle East, one wonders how the seeds of anti-government sentiment in Egypt were not detected before streets were filled with protesters and now police violence and death."

[Cairo Burning: Implications for the Defense vs. Diplomacy Debate](#)

By Daryl Copeland

"This is one of those rare, defining moments in world history. In Egypt - as well as Tunisia, Sudan, Yemen and elsewhere - change is unfolding at almost blinding speed."

[Public Diplomacy and Egypt's Real-Time Revolution](#)

By Philip Seib

"As events in Egypt move forward, the United States has appeared to be a befuddled bystander, reacting slowly and with a muted voice that cannot be heard above the din of those demanding freedom."

PDiN Round Up: South Asia

The Failure of Iran's Public Diplomacy in Afghanistan

The Huffington Post

While it has endeared itself in the hearts of many Muslims around the world as the Muslim country with a backbone, Iran is failing in the battle of hearts and minds in its own backyard.

Categories : Government PD, South Asia

India aims to raise its profile vis-a-vis China by 'looking east'

The Japan Times

In a sign of the importance that India is attaching to its ties with East and Southeast Asia, India hosted Indonesian President Susilo Bambang Yudhoyono at its Republic Day celebrations last week.

Categories : Government PD, Asia Pacific, South Asia

UN's Hereditary Disease of excessive soft-power

Sri Lanka Guardian

'I am confident that the multi-continental breadth of the Geneva Consensus of May 27-28th 2009, the 'soft power' and 'smart power' it represented, the international legitimacy it confirmed, and the politico-diplomatic and strategic space for post-war Sri Lanka that it symbolised, remains safely intact and indeed ably enhanced in the hands of the professionals.'

Categories : Soft Power, South Asia

India to lead the mobile internet revolution

Global Post

Despite the booming information technology industry that has made it "the back office to the world," India still lags far behind nimble China in the race to provide universal internet access to its citizens.

Categories : New Technology, South Asia

Exhibition train to go on cultural exchange programme to Bangladesh

Sify News

"Sanskriti Express", a special exhibition train to commemorate the 150th birth anniversary of Gurudev Rabindranath Tagore is set to go on a cultural exchange programme to Bangladesh.

Categories : Cultural Diplomacy, South Asia



Where Do We Go From Here, Egypt?

by Lydia Marcos

The revolution pandemic in the Middle East has simultaneously caused unity and division among different groups ranging from government representatives, media organizations, businessmen, civil society, and neighboring nations. This is especially true in Egypt where numerous stakeholders were involved including: youth, political opposition parties such as the Muslim Brotherhood, the media--mainly represented by Al Jazeera and Al Arabiya, former President Hosni Mubarak, Vice President Omar Suleiman, the military, Google executive [Wael Ghoneim](#), and numerous individuals in the private sector, government ministries, and the military.

This broad representation in the Egyptian revolution posits public diplomacy as an essential analytical lens for both those in Egypt and abroad to assess the implications of this revolution. While [media coverage from Al Jazeera](#) Arabic and English and Al Arabiya provided 24 hour coverage of the crisis for all 18 days of the revolution, these stations failed to properly *analyze* what was happening. This is an important distinction to make between *media coverage vs. analysis*. The uncertainty of how to analyze all that was happening within the country, especially in



Google marketing executive Wael Ghonim (2L) greets thousands of anti-government protesters in Tahrir Square on Feb. 8, 2011 in Cairo, Egypt.

© John Moore/Getty Images

the first days of the revolution, has left the country thirsty for real leadership.

Rather than asking essential analytical questions during the protests, the media placed the revolution in a single frame: [Mubarak's departure](#) from the presidency. For 18 days, no media source or leader asked critical questions such as: what is the vision for this revolution and how will this vision be implemented? Perhaps Mubarak stepping down was an essential first step to asking these questions, but now that Mubarak has resigned and the [military has stepped in](#), where do we go from here?

One step in the right direction was the Council of Wise Men that formed to assist the military in its transitional governing period, comprised of private sector individuals and members of the military. While some protestors criticized this group for not representing much of the youth protesting, this was the most widely represented governing group during the military's takeover of power.

This phase of governmental transition is the perfect stage for public diplomacy in its purest form - the diplomacy of the people. The reason individuals like Google Executive Wael Ghoneim, and Nagieb Sawires, member of the Council of Wise Men and business tycoon, became credible celebrity figures is because they were one of "the people" and were among the few providing some kind of response and leadership during such unstable times. The military was greeted warmly, but this was attributed to the fact that they were ordered by Mubarak early on not to fire on the people. The military could have easily been viewed as the enemy had they mistreated the protesters the way the police brutally did.

Living in Egypt during the revolution, [without access to phone, internet](#), and confined to curfew hours, I and the rest of the country were eternally grateful to both



Many Egyptians defied a government curfew and faced stinging police tear gas as they marched for change. © CNN January 28, 2011

President Obama and [Hillary Clinton](#) for urging the return of mobile use and internet to Egyptians. Few people stop and think about what life would have looked like if phones were cut off for one more day - one more day without a voice or access to family and friends.

The most important lesson this revolution taught about U.S. - Egyptian relations is this: Egypt is one of the oldest civilizations and retains an almost impenetrable sense of national pride. Egyptians started this revolution and they will dictate who governs their land. They will write and re-write policies, the constitution, and their future. However, the U.S. is best and most effective in Egypt when it plays the role of balancing partner - pressuring against a permanent military-run state while keeping their hands off policy making and constitution writing and President picking.

This new era for Egypt creates a sense of mixed optimism and wide-eyed expectation for an unknown future. The U.S. must learn from the lessons of its past colonialism and posit itself as a partner for peace in the region, a policy advisor rather than policy maker. In order for true public diplomacy to be the tool for educated analysis and decision making, stakeholders must objectively view the needs and demands of everyone involved and answer questions as to what the vision of

the Egyptian people is. Namely, where is Egypt headed, and how do they get there? Who will represent Egypt? What political mechanism will be placed to ensure power sharing?

I end with these questions because this is where the military along with key legal advisors must pick up their discussion and constitution writing - by addressing these questions and forming a unified vision for the future of Egypt in order to operate functionally in the present. ♦

About the Author

Lydia Marcos received her B.A. in Political Science/International Affairs from the University of California, Riverside in 2007 and her Masters in Public Diplomacy from USC in 2009. Lydia currently lives in Egypt where she works at CID Consulting, a consulting firm committed to sustainable and innovative solutions to poverty reduction, livelihoods promotion, strategic communications, and management consulting. As projects coordinator at CID, her clients include UNDP, private sector Egyptian companies, Google, and GTZ.



BAHRAIN



Demonstrators chant and wave Bahraini flags near the Pearl Monument on a main square in Manama, Bahrain February 17, 2011 © Hasan Jamali/AP

FEB 28, 2011

[BAHRAIN PROTESTERS BLOCK PARLIAMENT](#)

Gulf News

FEB 17, 2011

[MILITARY STEPS IN DURING BAHRAIN PROTESTS](#)

The National

FEB 16, 2011

[BAHRAIN PROTESTERS HOLD GROUND](#)

Al Jazeera English

FEB 15, 2011

[BAHRAIN TAKES THE STAGE WITH A RAUCOUS PROTEST](#)

The New York Times

FEB 13, 2011

[BAHRAIN PROMISES MEDIA FREEDOMS AMID PROTEST CALLS](#)

Al Arabiya

LIBYA



Libyans gather to protest Qaddafi's repressive rule. February 18, 2011 © Abdel Meguid al-Fergany/AP

FEB 25, 2011

[LEBANON, SYRIA DISCUSS LIBYAN RESCUE MISSION](#)

The Daily Star

FEB 23, 2011

[INTERNATIONAL COMMUNITY FURTHER ISOLATING LIBYA](#)

Forbes (Associated Press)

FEB 22, 2011

[FRESH VIOLENCE RAGES IN LIBYA](#)

Al Jazeera English

FEB 21, 2011

[LIBYA'S ARAB LEAGUE DELEGATE QUILTS IN PROTEST AGAINST CRACKDOWN](#)

Gulf News

FEB 18, 2011

[27 KILLED IN EASTERN LIBYA PROTESTS](#)

Al Arabiya

TUNISIA



Demonstrators shout slogans against President Zine El Abidine Ben Ali in Tunis. January 14, 2011 © Christophe Ena/AP

JAN 26, 2011

[TUNISIA PROTESTS TURN VIOLENT](#)

Al Jazeera English

JAN 25, 2011

[KEY DIPLOMAT SAYS U.S. APPROVES OF TUNISIA REVOLT](#)

Los Angeles Times

JAN 13, 2011

[BOUAZIZI HAS BECOME A TUNISIAN PROTEST 'SYMBOL'](#)

The National

JAN 8, 2011

[U.S. EXPRESSES CONCERN TO TUNIS OVER PROTESTS](#)

The Daily Star

JAN 5, 2011

[NEW UNREST BREAKS OUT IN TUNISIA](#)

Gulf News

YEMEN



Yemenis chant slogans and hold banners during a demonstration against the government, in Sanaa, Yemen, on Feb. 3. © Hani Mohammed/AP

FEB 16, 2011

[QAT FACTOR BITES INTO PROTEST TIME](#)

Gulf News

FEB 3, 2011

[THOUSANDS PROTEST ON YEMEN'S "DAY OF RAGE"](#)

Al Arabiya

JAN 29, 2011

[NEW PROTESTS ERUPT IN YEMEN](#)

Al Jazeera English

JAN 29, 2011

[YEMENI PRESIDENT ACCUSES AL JAZEERA OF STOKING PROTESTS](#)

The National

To view the USC Center on Public Diplomacy's comprehensive PDiN (Public Diplomacy in the News) coverage of the protests and crisis in the Arab World, please click [here](#).



CPD Events

Below is a selection of upcoming events at the USC Center on Public Diplomacy.



APDS Conference: Public Diplomacy, Place Brands and Soft Power Annual Conference

Friday, March 4, 2011
8:30 AM - 3:00 PM
Venue: USC; Tutor Campus Center, Room 450

The USC Center on Public Diplomacy is pleased to co-sponsor the Association of Public Diplomacy Scholars annual conference on public diplomacy, place brands, and soft power. The conference is open to students, interested members of the USC community, and outside guests.



Forum on the Theory and Practice of Public Diplomacy

Monday, March 7, 2011
9:00 AM - 1:00 PM
Venue: USC Davidson Conference Center, Cardinal & Gold Room

The USC Center on Public Diplomacy, Dean Ernest J. Wilson III, and the USC Annenberg School for Communication & Journalism are pleased to host the visit of a senior delegation from Peking University School of International Studies. The occasion of the visit is to finalize and celebrate our new partnership and the establishment of a joint Center for U.S.-China Diplomacy and Public Communication.



Faith Diplomacy: Religion and Global Publics A CPD Conference

Friday, March 25, 2011
8:30 AM - 4:30 PM
Venue: USC Davidson Conference Center

The USC Center on Public Diplomacy will host a conference on Faith Diplomacy to address key issues of faith in an increasingly connected world and to provide a better understanding of the role religion plays in foreign policy. The conference will create a forum for practitioners, scholars and students.

CPD Publications



CPD Announces 5-Year Strategic Plan

CPD's Strategic Plan (January 2011-December 2015) outlines the USC Center on Public Diplomacy's commitment to strengthening PD scholarship; expanding professional training; improving its outreach; building its organizational structure; and increasing its funding base.



New Issue of CPD Perspectives on European Union Public Diplomacy

In this bilingual (English/Spanish) edition of *CPD Perspectives*, Teresa La Porte, Professor of International Communication at Universidad de Navarra (Spain) and past CPD Visiting Scholar, explores "The Power of the European Union in Global Governance: A Proposal for a New Public Diplomacy."



Just Released: PD Magazine, Winter 2011

PD Magazine announces the launch of the Winter 2011 issue: "Corporate Diplomacy". This unique publication examines a variety of factors that make the private sector an important source of innovation and collaboration within the public diplomacy process.



CPD Call for Papers

CPD is soliciting and accepting 2,500 - 3,500 word papers on Faith Diplomacy for publication in a special compilation edition of *CPD Perspectives*. Submissions will be accepted for review until **May 1, 2011**. For full instructions on the submission process, email CPD's Assistant Director for Research & Publications, Naomi Leight, at leight@usc.edu.

CPD Blogs

Volume 2, Issue 2

The **CPD Blog** is intended to stimulate dialogue among scholars, researchers, practitioners and professionals from around the world in the public diplomacy sphere. The opinions represented here are the authors' own and do not necessarily reflect the views of the USC Center on Public Diplomacy at the Annenberg School. If you are interested in contributing to the CPD Blog, please email cpd@usc.edu.

Tags: *cultural diplomacy, india, soft power, bollywood, south asia, gandhi*

India: A Great Soft Power

By Abhay K

Tags: *united states, china, international broadcasting, senate foreign relations committee, lugar report*

Lugar Report Offers a Realistic Appraisal of Chinese Public Diplomacy

By Philip Seib

Tags: *media, international broadcasting, middle east, internet, broadcasting board of governors, egypt, alhurra*

Poll: Internet Use in Egypt Remained High During Protest; Alhurra Audience Tripled

By Adam Clayton Powell III

Tags: *nation branding, united nations, balkans, nation building, national image, independence, kosovo*

Three Years into Kosovo's Independence

By Martin Wahlisch

Tags: *media, social media, language, corporate diplomacy, tourism, egypt*

Corporate Diplomacy Perspectives—Fear vs. Freedom: A Valentine from Egypt

By Cari Guittard

Tags: *china, taiwan, united nations, language, sports diplomacy, costa rica, oscar arias*

China, Costa Rica, and the Race for U.N. Secretary General

By Colin Alexander

Tags: *cultural diplomacy, india, nation branding, eu, corporate diplomacy, entrepreneurship, design, davos*

Indian PD at Davos: Credibility as Public Diplomacy

By Paul Rockower

Tags: *united states, cultural diplomacy, film, hollywood, national image, entertainment diplomacy*

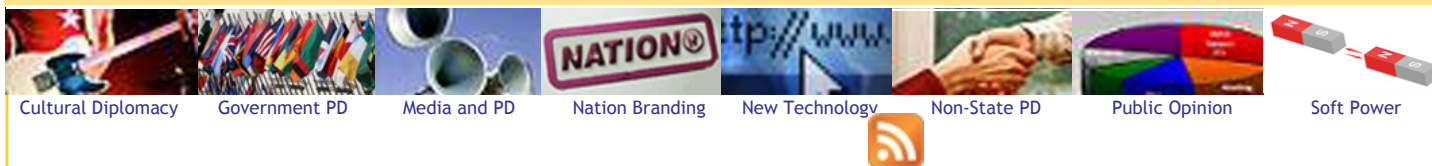
Hollywood: Cultural Diplomacy at its Loudest and Angriest

By Alex Franklin

The USC Center on Public Diplomacy website features a rich database of public diplomacy-related books, articles, reports, and legislation. To view CPD's online resources, click [here](#).



About PDiN Monitor



PDiN Monitor is CPD's electronic publication which highlights significant news articles and opinion pieces in public diplomacy aggregated by the Center's PDiN Research team. *PDiN Monitor* also provides commentary and analysis from CPD staff, fellows, visiting scholars and guest contributors. To subscribe to *PDiN Monitor*, click [here](#).

Public Diplomacy in the News (PDiN) is CPD's regular aggregation of news articles and opinion pieces on public diplomacy from sources around the world (via [RSS Feed](#), [Twitter](#) and delivered to your [inbox](#) as a daily or weekly newsletter). For an overview of all PDiN categories, click [here](#).

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